

Jessica Holt, Ph.D.

144 Four Towers Building | Athens, GA
jaholt@uga.edu | 706-542-3521

Education

Doctorate of Philosophy December 2014
University of Florida
Agricultural Education and Communication

Master of Science May 2010
Oklahoma State University
Agricultural Communication

Bachelor of Science May 2007
University of Florida
Agricultural Education and Communication

Academic Position

Assistant Professor (9-month appointment: 75% Teaching, 25% Research) January 2015 – Present
University of Georgia
Department of Agricultural Leadership, Education, and Communication

Experience

Director for Institutional Advancement/Foundation Director June 2010 – July 2011
Connors State College
Warner, Oklahoma

State Legislative Assistant March 2008 – August 2008
State of Florida Legislature
Tallahassee, Florida

Teaching Experience

- Tasked with restructuring the agricultural communication major curriculum in January 2015.
- With another agricultural communication faculty member, Abigail Borron, a total of 11 courses were created/modified to create the new agricultural communication curriculum at UGA.
- As of Fall 2018, the agricultural communication program has seen an increase in enrollment of 34.4%.

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Courses Taught at the University of Georgia

Course Number	Course Title	Credits	Enrollment	Student Evaluation
<i>Summer 2018</i>				
AGCM 3820E	Branding and Marketing for Agricultural Communication	3	19	N/A
AGCM 3910	Agricultural Communication Internship	3	4	N/A
<i>Spring 2018</i>				
AGCM 3830	Advertising and Digital Design in Agricultural Communication	3	16	4.17/5.0
AGCM 3910	Agricultural Communication Internship	3	4	N/A
<i>Fall 2017</i>				
AGCM 3400W	Writing for Agricultural Communication	3	14	4.17/5.0
AGCM 3810	Photography and Photo Editing in Agricultural Communication	3	18	3.9/5.0
AGCM 1200	Communication in Agricultural and Environmental Sciences	3	89	3.9/5.0
<i>Spring 2017</i>				
AGCM 3830	Advertising and Digital Design in Agricultural Communication	3	8	5.0/5.0
AGCM 7600	Digital Storytelling for Agricultural Communication	3	2	N/A
AESC 4960	Undergraduate Research	3	2	N/A
AGCM 3910	Agricultural Communication Internship	3	6	N/A
<i>Fall 2016</i>				
AGCM 3400W	Writing for Agricultural Communication	3	13	5.0/5.0
AGCM 3810	Photography and Photo Editing in Agricultural Communication	3	18	4.5/5.0
AGCM 1200	Communication in Agricultural and Environmental Sciences	3	72	4.1/5.0
<i>Summer 2016</i>				
AGCM 3820E	Branding and Marketing for Agricultural Communication	3	8	N/A
AGCM 3910	Agricultural Communication Internship	3	4	N/A

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Spring 2016				
----	Maternity Leave	----	----	----
Fall 2015				
AGCM 4000	Writing for Agricultural Communication	3	13	4.5/5.0
AGCM 3810	Photography and Photo Editing in Agricultural Communication	3	17	3.7/5.0
AGCM 1200	Communication in Agricultural and Environmental Sciences	3	99	3.7/5.0
AGCM 3910	Agricultural Communication Internship	3	4	N/A
Spring 2015				
AGCM 3810	Photography and Photo Editing in Agricultural Communication	3	36	3.9/5.0
AGCM 1200	Communication in Agricultural and Environmental Sciences	3	91	4.1/5.0

Sample of Student Comments/Feedback:

- “Dr. Holt was very knowledgeable about both agricultural issues and public speaking. She was engaging and sympathetic. I enjoyed the class and became more interested about farming as a result.”
- “I found the lectures concerning resumes and interviews especially helpful and applicable.”
- “We covered skills to help us get jobs. Dr. Holt was easy to listen to.”
- “The instructor was the best thing about this course. She was enthusiastic and made the material interesting.”
- “I learned a lot of new and interesting information. The material peaked my interest to the point where I looked into a minor or possible double major. Great job 😊”

Teaching Awards & Certifications

Active Learning Summer Institute Fellow

May 2018 - July 2018

University of Georgia Center for Teaching and Learning

Service-Learning Fellow

August 2018 - May 2019

University of Georgia Office of Service Learning

FAA Part 107 Certified

July 2018 - July 2020

United States Federal Aviation

Writing Institute Fellow

August 2016 - May 2017

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University of Georgia Center for Teaching and Learning

Teaching Fellow August 2015 - May 2016
University of Georgia
College of Agricultural and Environmental Science

UGA Student Data Collection August 2018 - Present
Faculty Learning Community

UGA Creative Measurement Student Learning August 2018 - Present
Faculty Learning Community

Advising Activities

Dr. Holt serves as the undergraduate coordinator for the agricultural communication major. Along with Dr. Abigail Borrón, the other agricultural communication faculty member at UGA, Dr. Holt has advised undergraduate students for academic counseling and career mentorship for two years. In addition, she has counselled 8+ alumni in on-the-job training and advice in professional situations.

Scholarly activities

In the Agricultural Communication discipline, journal articles undergo a double-blind, peer-reviewed process. Order of authorship is determined by level of effort in planning, implementing, and publishing a study. For example, first author would signify the individual contributed more than the other authors to the study, were the corresponding author, or primary investigator on the study. When the work of graduate students is published, it is typically appropriate for the graduate student to serve as lead author, followed by their major professor, when the manuscript reflects work from the students' thesis or dissertation. Advisees or graduate research assistants are denoted by an asterisk.

Journal articles (in print or accepted)

1. **Holt, J.**, Rumble, J.N., Telg, R., Lamm, A. (2018). Understanding consumer intent to buy local food: A look at adding consumer past experience and moral obligation toward buying local food within the Theory of Planned Behavior. *Journal of Applied Communications*, 102(2). <https://doi.org/10.4148/1051-0834.2203>
2. **Holt, J.** (2017). Grade-Accountable peer editing: Students' perceptions of peer-editing assignments. *Journalism and Mass Communication Educator*. <https://doi.org/10.1177/1077695818764959>

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3. Borron, A., & **Holt, J.** (2016). Expo Milano 2015: The overview, issue, and future for agricultural communicators. *Journal of Applied Communications*, 100(3), 7-11. Retrieved from <http://www.journalofappliedcommunications.org/2016/2016-vol-100-no-3.html>
4. **Holt, J.**, Rumble, J. N., Telg, R., & Lamm, A. (2015). The message or the channel: An experimental design of consumers' perceptions of a local food message and the media channels used to deliver. *Journal of Applied Communications*, 99(4). Retrieved from <https://newprairiepress.org/jac/vol99/iss4/2/>
5. Gorham, L. M., Rumble, J. N., & **Holt, J. A.** (2015). The Impact of Local: Exploring Availability and Location on Food Buying Decisions. *Journal of Applied Communications*. 99(2), 30-43. Retrieved from <http://www.journalofappliedcommunications.org/2015/25-volume-99-no-2.html>
6. Rumble, J. N., **Holt, J.**, & Irani, T. A. (2015). The power of words: Exploring consumers' perceptions of agricultural words. *Journal of Applied Communications*. 98(2), 23-36. Retrieved from <http://www.journalofappliedcommunications.org/2014/21-volume-98-no-2.html>
7. **Holt, J. A.**, & Cartmell, D. (2013). Consumers' perceptions of the agricultural industry before and after watching the film Food, Inc. *Journal of Applied Communications* 97(3), 45-56. Retrieved from <http://journalofappliedcommunications.org/2013/18-volume-97-no-3.html>

Works not yet accepted

8. Lamm, K. W., Borron, A., **Holt, J.**, & Lamm, A. J. (In Review). Communication channel preferences: A descriptive audience segmentation evaluation. *Journal of Applied Communications*.
9. **Holt, J.**, Leal, A., Rowell, A. (In Preparation). Evaluating Extension Agent Communication Training Effectiveness to Prepare Science Communicators for Global Issues. *Journal of International Agricultural and Extension Education*.
10. **Holt, J.**, Levinson, M., Borron, A., Rabinowitz, A., & Cartwright, E. (In Preparation). Would you like to take a survey? Comparing Georgia farmer response rates across paper and web surveys. *Journal of Applied Communications*.
11. Burnett, E. J., Holt, J., Borron, A., & Wojdyski, B. (In Preparation). Interactive infographics' effect on elaboration in agricultural communication. *Journal of Applied Communications*.

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12. Holt, J., Duncan, A., & Borron, A. (In Preparation). Infectious News: Identifying themes and accuracy of Facebook news coverage of the 2017-2018 flu season. *Science Communication*.

Creative contributions other than formal publications

Peer-Reviewed Scholarly Presentations

Within the agricultural communication discipline, researchers submit their work to peer-reviewed conference presentations to strengthen and refine their research prior to submission to journal. As with the peer-review journal process, peer-review presentations are double, blind review by faculty and experts for quality and rigor. Graduate and undergraduate students are often encouraged to present their research conducted with their advisor and are listed first in the authorship order. Graduate and undergraduate student mentees are designated with an asterisk. Dr. Holt has experienced scholarly success in having her work accepted in traditional agricultural communication conferences as well as larger conferences in journalism and agricultural society.

1. **Holt, J.**, Leal, A., & Rowell, A. (Submitted). *The prepared community agent: Providing communication training for Extension agents to improve perceived ability*. Abstract submitted for presentation at the 2019 Association for International Agricultural and Extension Education, Port of Spain, Trinidad & Tobago.
2. Lamm, K. W., Borron, A., **Holt, J.**, & Lamm, A. J. (Submitted). *Communication channel preferences: An audience segmentation analysis*. Abstract submitted for presentation at the 2019 National Agricultural Communications Symposium, Birmingham, Alabama.
3. Burnett, E.*, **Holt, J.**, Borron, A., & Wojdyski, B. (Submitted). *Interactive infographics' effect on elaboration in agricultural communication*. Paper submitted for presentation at the 2019 National Agricultural Communications Symposium, Birmingham, Alabama.
4. **Holt, J.**, Levinson, M.*, Borron, A., Rabinowitz, A. & Cartwright, E. (Submitted). *Would you like to take a survey? Comparing [state] farmer response rates across paper and web-based surveys*. Paper submitted for presentation at the 2019 National Agricultural Communications Symposium, Birmingham, Alabama.
5. **Holt, J.**, Crosby, M.*, Borron, A., Rabinowitz, A., Cartwright, E., & Smith, A. (Submitted).

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Collecting data from the field: Using text message surveys to engage with rural audiences. Abstract submitted for presentation at the 2019 Southern Association of Agricultural Scientists Agricultural Rural Sociology Section: Birmingham, AL.

6. Cartwright, E.*, Rabinowitz, A. N., Borron, A., **Holt, J.**, & Smith, A. (2019). Factors motivating producer use of soil sensor technology. Accepted for presentation at Southern Association of Agricultural Scientists Agricultural Economics Section: Birmingham, AL.
7. Cabrera, E*, **Holt, J.**, Fuhrman, N., & Rubenstein, E. (2018). An evaluation of a youth camp program's impact on parents' perceptions of sustainability and family engagement. Presented at the Southern Association of Agricultural Scientists Rural Sociology Section: Jacksonville, FL.
8. **Holt, J.** (2017). Grade-Incentivized Peer Editing: An Account of Student Perceptions. Presented at the Association of Journalism and Mass Communication Conference: Chicago, IL.
9. **Holt, J.**, Rumble, J. N., Telg, R. W., & Lamm, A. (2017). Buying Local: Understanding how consumers' moral obligation and past experience impacts intention to buy local food. Presented at the Agriculture, Food, and Human Values Conference: Pasadena, CA.
10. **Holt, J.**, Rumble, J. N., Telg, R. W., & Lamm, A. (2015). The Message or the Channel: An Experimental Design of Consumers' Perceptions of Local Food Message and the Media Channels Used to Deliver the Information. Presented at the Association for Communication Excellence: Charleston, SC.
11. **Holt, J.**, & Roper, C. (2014). Making the grade: A framing analysis of newspapers' coverage of the adolescent "obesity epidemic" as compared to the CDC's report card of adolescent health. Presented at the Southeastern Colloquium for Association for Education in Journalism and Mass Communication: Gainesville, FL.
12. **Holt, J.**, & Rumble, J. N. (2014). Taking Maslow's Hierarchy of Needs to lunch: Agriculture's role in the school lunch program. Presented at the Southern Association of Agricultural Scientists, Southern Region for the American Association for Agricultural Education: Dallas, TX.
13. **Holt, J.**, & Mourao, R. (2014). Going into labor: A content analysis of the Florida Department of Agriculture and Consumer Services marketing videos. Presented at the Southern Association of Agricultural Scientists: Dallas, TX.

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14. Goodwin, J. N., **Holt, J.**, & Irani, T. (2013). The power of words: Exploring consumers' perceptions of agricultural words. Presented at the Southern Association of Agricultural Scientists: Orlando, FL.
15. **Holt, J.**, & Telg, R. W. (2012). College students' usage of Facebook as a resource: Forming opinions and perceptions about the safety of the U.S. food system. Presented at the Association for Communication Excellence: Annapolis, MD
16. **Holt, J.**, & Cartmell, D. (2012). Consumers' perceptions of the agricultural industry before and after watching the film Food, Inc. Presented at the Southern Association of Agricultural Scientists: Birmingham, AL.

Peer-Reviewed Poster Presentations

In the discipline of agricultural communication, peer-reviewed poster presentations are often utilized to share formative research in a scholarly setting to receive feedback and possibly add collaborators to strengthen the rigor of the research. Similar to the peer-reviewed journal and conference process, peer-reviewed poster presentation undergo a double-blind, peer-review process to ensure the quality of and rigor of the research for presentation. This is another outlet for advisees of research to share and hone their research presentation skills as graduate and undergraduate students. With the mentoring of Dr. Holt, graduate and undergraduate students are designated with an asterisk. Dr. Holt and her students have had posters accepted to varying conferences in agricultural communication, and the scholarship of teaching and learning.

1. Burnett, E.*, & **Holt, J.** (2018). Measuring Attitudes Toward Infographics. Presented at the Southern Association of Agricultural Scientists Agricultural Communication Section: Jacksonville, FL.
2. DeWitt, J.*, **Holt, J.** (2018). Text message surveys: Potentials, pitfalls, and practicality. Presented at the Southern Association of Agricultural Scientists Agricultural Communication Section: Jacksonville, FL.
3. Levinson, M.*, Cartwright, E.*, **Holt, J.**, Rabinowitz, A., Borron, A., & Smith, A. (2018). Farmers and surveys: Increasing farmer survey response rate. Presented at the Southern Association of Agricultural Scientists Agricultural Communication Section: Jacksonville, FL.
4. **Holt, J.**, & Borron, A. (2017). Using Reflexive Journaling in Skills-Based Classes. Presented at the North American Colleges and Teachers of Agriculture: West Lafayette, IN.

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5. DeWitt, J.*, **Holt, J.**, & Borron, A. (2017). Integrating Co-Construction Methods into course curricula. Presented at the North American Colleges and Teachers of Agriculture: West Lafayette, IN.
6. Borron, A., & **Holt, J.** (2017). Photovoice as a Pedagogical Tool to Examine Student Understanding. Presented at the North American Colleges and Teachers of Agriculture: West Lafayette, IN.
7. **Holt, J.**, Rumble, J. N., & Cabrera, E.* (2015). Tours to Empower Students. Presented at the North American Colleges and Teachers of Agriculture: Athens, GA.
8. Dunn, C. G., & **Holt, J.** (2014). Identifying Graduate Student Needs through a World Cafe Discussion. Accepted for the North American Colleges & Teachers of Agriculture: Bozeman, MT.
9. DiBenedetto, C., & **Holt, J.** (2014). Online learning vs. face-to-face learning environments: Students perceptions of learning. Accepted for the American Association for Agricultural Education: Salt Lake City, UT.
10. DiBenedetto, C., & **Holt, J.** (2014). Is it time to face the facts: What students really think of online courses. Presented at the Southern Association of Agricultural Scientists, Southern Region for the American Association for Agricultural Education: Dallas, TX.
11. **Holt, J.**, Telg, R. W., & Settle, Q. (2014). Explore research at the University of Florida: Using video production to teach, enhance, and share research from the land-grant university. Presented at the Southern Association of Agricultural Scientists: Dallas, TX.

Peer-Review Professional Development Presentations

The culture of the agricultural communication discipline recommends researchers to share applied research findings, techniques, and skills in a manner benefiting researchers and practitioners in agricultural communication. As such, it is recommended agricultural communication engage with practitioners and present their work in an applied and meaningful way outside of scholarly conferences and journals. Dr. Holt has shared her research with practitioners six times in both agricultural and Extension-based settings.

1. **Holt, J.** (Submitted). FYI: Using text message surveys with farmers. Submitted for presentation at the 2019 Association for International Agriculture and Extension Education Conference. Port of Spain, Trinidad & Tobago.

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- Holt, J.**, Hall, K., Lundy, L., Gibson, C., & Gorham, L. (2017). Grad School Panel: Find the Grad School for You!. Accepted for presentation at the Association of Communication Excellence Conference. Phoenix, AZ.
- Burnett, E.*, & **Holt, J.** (2017). An introduction to interactive infographics in Tableau. Presented at the Southern Association for Agricultural Scientists - Agricultural Communication Section. Jacksonville, FL.
- Holt, J.**, & Borron, A. (2016). Are you a food activist? Joining Conversations around the world. Presented at Association of Communication Excellence. Memphis, TN.
- Holt, J.** (2015). The message or the media channel: Deciding which media channel to use when encouraging consumers to buy local food. Presented as a Professional Development Webinar for the Center for Public Issues in Agriculture and Natural Resources. Online from Athens, GA.
- Holt, J.**, & Dunn, C. (2013). Making the most of your graduate experience: A world cafe approach. Presented at the University of Florida College of Agricultural and Life Sciences Teaching Enhancement Symposium in Gainesville, FL.
- Holt, J.**, & Dunn, C. (2013). Faculty and graduate student resources: Understanding needs through a world cafe approach. Presented at the University of Florida College of Agricultural and Life Sciences Teaching Enhancement Symposium in Gainesville, FL.

Grants

Externally Funded:

- Rabinowitz, A., Porter, W., Vellidis, G., Perry, C., **Holt, J.**,...Utley, S. (2018). Enhancing irrigation efficiency through in-depth education to mitigate risks of agricultural water use. *Southern Extension Risk Management Education*. \$49,999. Recommended for Funding.
- Perry, C., Porter, W., Rabinowitz, A.,...**Holt, J.** (2018). Project Ag WET. *Mars Confectioner, Inc.* \$50,000.

Total Funded: \$99,999

Internally Funded:

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1. **Holt, J.** (2018). Science Communication in Agriculture, Food, and Environmental Sciences. UGA CAES Office of Research Funding/Support. Amount \$50,000. Funded
2. Duncan, A.*, & **Holt, J.** (2018). Science communication and the media. UGA. CAES Undergraduate Research Initiative. Amount \$1,000. Funded.
3. Perry, C., Porter, W., Rabinowitz, A., **Holt, J.**, ... (2017). Project AgWET. Total: \$90,665, Social Science Subgroup (Rabinowitz, A., **Holt, J.**, Borron, A., & Smith, A.): \$25,839. Funded by UGA CAES Office of Extension.
4. Fuhrman, N., **Holt, J.**, Newberry, M., & Knauff, D. (2017). Request for Graduate Student Assistantship - Restructuring AGCM 1200. Amount - \$24,000. Funded by UGA OVPI
5. Coile, R.*, & **Holt, J.** (2017). Enhancing Georgia Extension Agent Communication Training. UGA. CAES Undergraduate Research Initiative. Amount - \$1,000. Funded.
6. Dewitt, J.*, & **Holt, J.** (2017). Co-Construction of Knowledge in Agricultural Communication Curricula. CAES Undergraduate Research Initiative. Amount - \$1,000. Funded.
7. **Holt, J.**, (2016-2017). Center for Teaching and Learning Writing Fellows Program. UGA CTL. Amount - \$1,000. Funded.
8. Chastain, C.*, & **Holt, J.** (2016). Using virtual reality in agricultural communication public relations. CAES Undergraduate Research Initiative. Amount - \$1,000. Funded.
9. Borron, A., **Holt, J.**, Loizzo, J., & Vlad, T. (2015). *Romania: Culture-Centered Communication and Engagement*. Grantor: Academic Programs Section Innovation Teaching Awards, Association of Public and Land-Grant Universities. Grant amount: \$2,000 (with match from UGA College of Agricultural and Environmental Sciences). Total: \$4,000.

Total Funded: \$173, 665

Unfunded Grants:

1. Edgar, L., **Holt, J.**, Borron, A., & Lamm, A. (2018). Creating a structured model to transition college students in food, agricultural, natural resources, and human sciences into communication professionals. Higher Education Challenge Grants Program. Amount - \$150,000. Not Funded.
2. **Holt, J.**, & Borron, A. (2017). Strengthening the Brand and Awareness of Georgia

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Peaches with Consumers. Georgia Department of Agriculture. Amount - \$166,807.
Not Funded.

3. **Holt, J.**, & Rumble, J.N. (2017). Scenario-Based Messages to Enhance AFF Worker Safety. Southeastern Coastal Center for Agriculture Health and Safety Pilot/Feasibility Program. \$23,300. Not funded.
4. **Holt, J.**, Borron, A., & Navarro, M. (2016). Connecting local specialty crop farmers and low-income families (FP00008114). Georgia Department of Agriculture. Amount - \$174,457. Not funded.
5. Fuhrman, N., Borron, A.,... **Holt, J.** (2016). The Faculty C3 Program. National Needs Fellows. Amount - \$238,500. Not funded.
6. **Holt, J.** (2016). Telling the story of food: Digital storytelling by agricultural communication students. UGA Center for Teaching and Learning. Amount - \$16,000. Not Funded.

Total Unfunded: \$769,064

Recognitions and outstanding achievements

Holt, J. (2015). Consumer intentions to buy locally grown blueberries: An experimental design of Theory of Planned Behavior. Outstanding Dissertation Award at the Association for Communication Excellence in Charleston, SC.

Areas in which research is done

Dr. Holt's area of expertise is in using innovative media channels to communicate information about agricultural and environmental sciences to various audiences. Dr. Holt specializes in using survey-based inquiry in her research. Dr. Holt is versed in both qualitative and quantitative research methodologies, and regularly employs both to complete her research. Her most recent research area is in using text-message surveys to connect with different population samples. Using multiple types of data collection methodologies allows Dr. Holt to access more in-depth information from her research, giving a more holistic view of a research question. By taking the strengths of qualitative and quantitative inquiry, Dr. Holt's research attempts to provide a more well-rounded understanding of issues and concepts. Additionally, she focuses research in the areas of scholarship in teaching and learning, as she has a deep passion for understanding how to engage students in and outside of the classroom to help students transition from college students to professionals in their careers.

Supervision of student research

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Graduate Students:

Student Name	Department	Role	Date of Graduation
Emily Cabrera	ALEC	chair	May 2016
Micayla Scott	ALEC	committee member	May 2016
Courtney James	ALEC	committee member	December 2017
Erin Burnett	ALEC	chair	August 2018
Hillary Jourdan	ALEC	committee member	May 2018
Pam Bloch	ALEC	committee member	May 2018
Jordan Dewitt	ALEC	chair	anticipated May 2019
Micah Levinson	ALEC	chair	anticipated May 2019
Whitney Stone	ALEC	committee member	anticipated May 2019
Madison Crosby	ALEC	chair	anticipated May 2020
Sarah Hand	ALEC	co-chair	anticipated May 2019
Michaela Lubbers	ALEC	chair	anticipated May 2020
			Total Graduate Students = 12

Undergraduate Students:

Student Name	Department/College	Role	Date of Graduation
Casey Chastain	ALEC	Advisor	May 2017
Jordan Dewitt	ALEC	Advisor	May 2017
Alexandra Case	CFCS	Advisor	May 2018
Joshua Dunn	Terry	Advisor	anticipated May 2019
Reaganne Coile	ALEC	Advisor	anticipated May 2019
Avery Duncan	CAES/PS/BS	Advisor	anticipated May 2019
Cole Sosebee	ALEC	Co-Advisor	anticipated May 2019
			Total Undergraduate Students = 7

Public service

Extension Work

- Holt, J.** (2017). *Evaluating Georgia Extension Agent Communication Training*. UGA Extension Evaluation for the Office of Communication and Creative Services. Pre-Post Survey of 2-Day Workshop with Georgia Extension Agents.
- Holt, J.,** Rabinowitz, A., Borron, A., & Smith, A. (2017). Interviewing South Georgia Extension Agents on Preferred Surveying Methods. Phone interviews with South Georgia Extension Agents.

Local Community Services and Relations

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Worked with the Northeast Georgia Foodbank in Rabun County Georgia to create a digital story with three local farmers, highlighting the importance of local farmers and the food bank to the community.

Other Services

National Committees

Association of Communication Excellence, Academic Leadership Team

- Secretary 2016 - 2017
- Professional Development Chair 2017 - 2018
- Vice President 2018 - 2019
- President 2019 - 2020

University, College, and Departmental Committees & Service

UGA Agricultural Communication Undergraduate Coordinator Jan. 2015 - Present

ALEC Faculty Search Committee Agricultural Education, Tifton Campus Nov. 2016 - May 2017

ALEC Faculty Search Committee Agricultural Education, Athens Campus Nov. 2016 - May 2017

UGA CAES Associate Dean for Research Search Committee Dec. 2016 - June 2017

ACE Academic SIG Sub-Committee Core Competencies in Ag Communication Aug. 2016 - 2017

UGA Teaching Academy Fellows Fellow Aug. 2015 - May 2016

UGA Agricultural Communicators of Tomorrow Faculty Advisor Jan. 2015 - Present

UGA CAES Undergraduate Curriculum Committee Member Jan. 2015 - Present

UGA ALEC Ph.D. Committee Jan. 2015 - 2017

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Faculty Member

UGA ALEC Tenure & Promotion Committee
Faculty Member

April 2015