
Alexa J. Lamm

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EDUCATION

- Doctor of Philosophy, Agricultural Education and Communication** Spring 2011
University of Florida, Gainesville
Dissertation Title: Effect of Organizational Context on Extension Evaluation Behaviors
- Master of Agriculture, Extension Education** Summer 2000
Colorado State University, Fort Collins
- Bachelor of Science, Equine Sciences (Science Concentration)** Spring 1999
Colorado State University, Fort Collins

PROFESSIONAL EXPERIENCE

- Extension Evaluation Specialist** 2018 – present
Office of Learning and Organizational Development
- Associate Professor** 2018 – present
Department of Agricultural Leadership, Education & Communication
University of Georgia
- Major Responsibilities:

- Lead statewide extension evaluation efforts to showcase the public value of extension programs
- Design and deliver a statewide evaluation professional development program
- Communicate evaluation results to internal and external stakeholders through formal and non-formal channels
- Provide guidance in the development of indicators, evaluation plans and materials for extension professionals to use to measure the public value of extension programs
- Research, apply for, and implement private contracts and grant projects
- Coordinate graduate students supporting statewide extension evaluation
- Serve as chair and/or committee member on master's and doctoral students' committees
- Operate as an evaluation resource to state and national industry groups, agricultural organizations, institutions of higher education, state and federal governmental entities, non-profit and for-profit organizations

Associate Professor , Department of Agricultural Education & Communication	2017 – 2018
Assistant Professor , Department of Agricultural Education & Communication	2012 – 2017
Associate Director , UF/IFAS Center for Public Issues Education	2013 – 2018
Interim Director , UF/IFAS Center for Public Issues Education	2013 – 2014
	2017 – 2018
Affiliate Faculty , School of Natural Resources and Environment	2012 – 2018
Affiliate Faculty , Florida Climate Institute	2013 – 2018
Affiliate Faculty , UF Water Institute	2016 – 2018
Affiliate Faculty , UF/IFAS Program Development and Evaluation Center	2016 – 2018

Major Responsibilities:

- Lead public opinion research efforts surrounding agriculture and natural resource issues
- Research, apply for, and implement private contracts and grant projects
- Design and deliver programs for non-formal audiences
- Communicate research results through formal and non-formal channels
- Develop and deliver agricultural and natural resources public issues educational materials for extension professionals to use when working with stakeholders
- Coordinate graduate students supporting research and outreach surrounding public issues
- Serve as chair and/or committee member on master's and doctoral students' committees in the Department of Agricultural Education and Interdisciplinary Ecology
- Operate as a resource in public issues analysis to state and national industry groups, agricultural organizations, institutions of higher education, state and federal governmental entities, non-profit and for-profit organizations
- Coordinate day-to-day staff activities

Director, National Public Policy Evaluation Center for Agriculture and Natural Resources
 University of Florida
 July 2011 – October 2013

Major Responsibilities:

- Conduct agricultural and natural resources public policy evaluation research
- Design and deliver public policy programs for non-formal audiences
- Research, apply for, and implement private contracts and grant projects
- Communicate research results through peer reviewed journals and non-formal channels
- Operate as a resource in public policy research to state and national industry groups, agricultural organizations, institutions of higher education, state and federal governmental entities, non-profit and for-profit organizations

Affiliate Faculty, Department of Agriculture
 Colorado State University
 July 2002 – 2012

Major Responsibilities:

- Served as outside committee member on master's degree students' committees

Post Doctorate Associate
 University of Florida
 May 2011 – July 2011

Major Responsibilities:

- Served as the outside evaluator on a USDA Higher Education Challenge Grant in Costa Rica: established objectives, developed assessment tools, assessed student outcomes, created summative evaluation report covering all three project years
- Evaluated and assessed the impacts of adult agricultural leadership education programs on personal leadership perspectives and public policy initiatives
- Conducted research examining how problem solving styles and critical thinking skills influenced team work with adults developing issue selling plans

Graduate Assistant, Research and Teaching

University of Florida

August 2008

– May 2011

Major Responsibilities:

- Served as the outside evaluator on a USDA Higher Education Challenge Grant in Costa Rica: established objectives, developed assessment tools, assessed student outcomes, created annual formative and summative evaluation reports
- Conducted an evaluation for a Florida Department of Education grant using multiple regression and hierarchical linear modeling to assess the impact of career and technical education participation on science and math standardized test scores
- Evaluated a USDA Higher Education Challenge Grant in Ecuador by assessing participant outcomes through content analysis of reflections and direct observation
- Collected and analyzed survey data for an extension study in Florida and Trinidad
- Tested a critical thinking disposition instrument using confirmatory factor analysis
- Lead instructor for a program development and evaluation undergraduate course
- Teaching assistant for an evaluation graduate course taught by distance, a program development and evaluation undergraduate course, and an oral communications course

Agricultural & 4-H Youth Development Agent

Colorado State University Extension, Douglas County

July 2002

– July 2008

Major Responsibilities:

- Planned, conducted, and evaluated the Douglas County 4-H program. Specialty areas included animal science, leadership development, school enrichment, and training adult volunteers
- Recruited and retained youth members, increasing club enrollment by 5% each year
- Coordinated county 4-H council working directly with 60+ youth to develop leadership skills and promote service learning
- Created communication tools including press releases, newsletters, posters, and videos
- Implemented the Douglas County Extension and national 4-H horse curricula websites
- Marketed 4-H program through the utilization of social media
- Designed and implemented a state-wide horseless horse curricula, national 4-HCCS horse curricula, and an entomology focused school curricula now being used in eight states
- Applied for and received grants to implement school-based healthy lifestyle programs
Supervised a program assistant, two administrative assistants, five interns, and grant project staff

4-H Youth & Agricultural Agent

Colorado State University Extension, Jefferson County

June 2001

– July 2002

Major Responsibilities:

- Planned, conducted, and evaluated the Jefferson County 4-H program. Areas of specialty included leadership development, animal science, equine science, school enrichment, recruitment, and training adult volunteers
- Coordinated and evaluated small acreage management, range, and crop rotation programs
- Coordinated county 4-H council to develop leadership skills and promote service learning
- Trained adult volunteers in establishing strong youth/adult partnerships
- Applied for and received grants to implement school-based healthy lifestyle programs for elementary age youth
- Implemented embryology school enrichment program reaching over 1600 youth the first year
- Supervised two interns and grant project staff

Marketing Programs Manager

Arabian Horse Association

August 2000

– June 2001

Major Responsibilities:

- Coordinated national marketing campaigns
- Developed and implemented four marketing web sites
- Supervised two project coordinators
- Communicated with customers
- Developed adult and youth educational program plans

4-H Youth & Agricultural Agent

Colorado State University Extension, Montrose & Ouray Counties

May 2000

– August 2000

Major Responsibilities:

- Planned, conducted, and evaluated the Montrose & Ouray County 4-H programs
- Coordinated and evaluated Tri-River Area youth programs focused on teen leadership, animal science, and equine science
- Created, coordinated, conducted, and evaluated disease management, range management, and vegetable crop production programs

Graduate Assistant

Colorado State University

May 1999

– May 2000

Major Responsibilities:

- Coordinated statewide professional development training for county agents for the Extension administration office
- Created monthly professional development newsletter for county agents

GRANTS AND CONTRACTS

Total funding: \$26,698,736

39. Lamm, A. J., Co-PI. (2018). Center for Disease Control. *Healthier Together: High Obesity Program in Georgia*. Principal Investigator: Marsha Davis, Co-PIs: Ashley, Barentine, Berg, Bignell, Brown, Corso, Cresswell, Everson, Ingels, Miller, Parker, Peavy, Scarrow, Singley, Twilley, \$5,000,000

Williams.

38. Lamm, A. J., Principal Investigator. (2018). Florida Department of Health. *Communicating with local officials and the public about mosquito control*. Co-PIs: Rhoel Dinglasan. \$185,886
37. Lamm, A. J., Co-PI. (2018). UF/IFAS Dean for Research. *The sociological dimensions of decision making related to critical agricultural and natural resource issues*. Principal Investigator: J.C. Bunch, Co-PIs: M'Randa Sandlin, Joey Blackburn. \$10,000
36. Lamm, A. J., Principal Investigator. (2017). UF/IFAS Best Management Practices. *Examining the human dimensions of the best management practices program*. \$39,716
35. Lamm, A. J., Co-PI. (2017). UF/IFAS Center of Landscape Conservation and Ecology. *Appealing to landscape conservation practices through social and personal values*. Principal Investigator: Laura Warner, Co-PI: Joy Rumble. \$20,835
34. Lamm, A. J., Principal Investigator. (2016). Florida Department of Agricultural and Consumer Services. *Don't Pack a Pest Caribbean survey and partner survey development*. \$19,733
33. Lamm, A. J., Principal Investigator. (2016). College of Agricultural and Life Sciences Administration. *Needs Assessment for an Agribusiness Program in Plant City*. \$5,000
32. Lamm, A. J., Co-PI. (2016). UF/IFAS Center of Landscape Conservation and Ecology. *Viewing landscape conservation practices through a multidimensional lens*. Principal Investigator: Laura Warner, Co-PIs: Joy Rumble, Jason Kruse, Matt Orwat. \$44,348
31. Lamm, A. J., Co-PI. (2016). UF/IFAS Agricultural Experiment Station. *Getting public opinion right: Benchmarking Qualtrics online panels surveys with probability sample surveys of Florida's residents*. Principal Investigator: Glenn Israel. \$10,000
30. Lamm, A. J., Co-PI. (2015-2017). USDA/NIFA Higher Education Challenge Program. *Making a case for agriculture: Developing a framework for teaching issues communication in agricultural sciences*. Principal Investigator: Courtney Myers, Co-PIs: Erica Irlbeck, Katie Abrams, Ricky Telg, Becky Raulerson. \$296,787
29. Lamm, A. J., Principal Investigator. (2015). Florida Department of Agricultural and Consumer Services. *Don't Pack a Pest Evaluation*. \$10,815

28. Lamm, A. J., Key Personnel. (2015-2019). USDA/NIFA Coordinated Agricultural Project. *Developing an infrastructure and product test pipeline to deliver novel therapies for citrus greening disease*. Principal Investigator: Susan Brown, Co-PIs: Michelle Cilia, Jason Ellis, Lukas Mueller, Robert Shatters, Carolyn Slupsky, Edward Stover \$9,999,042
27. Lamm, A. J., Principal Investigator. (2015). Florida Farm Bureau & Florida Department of Agricultural and Consumer Services. *Public perceptions of agricultural water use*. \$10,769
26. Lamm, A. J., Principal Investigator. (2015). UF/IFAS Center for Landscape Conservation and Ecology. *Active irrigators opinion about water - South Florida*. \$7,030
25. Lamm, A. J., Principal Investigator. (2015). UF/IFAS Center for Public Issues Education. *Understanding national perceptions of water issues and climate change*. \$5,000
24. Lamm, A. J., Co-PI. (2015). UF/IFAS Center or Landscape Conservation and Ecology. *Encouraging landscape water conservation: Creating and measuring sustainable behavior change*. Principal Investigator: Laura Warner, Co-PIs: Joy Rumble, Esen Momol. \$40,070
23. Lamm, A. J., Co-PI. (2014-2018). USDA/NIFA Coordinated Agricultural Project. *Clean Water3 - Reduce, remediate, recycle – Enhancing alternative water resources availability and use to increase profitability in specialty crops*. Principal Investigator: Sarah White, Co-PIs: Bridget Behe, Bert Cregg, R. Thomas Fernandez, Paul Fisher, Laurie Fox, Charlie Hall, Darren Haver, Daniel Hitchcock, Dewayne Ingram, Suarev Kumar, John Lea-Cox, Lorence Oki, James Owen Jr., Jennifer Parke, Andrew Ristvey, David Sample, Cassandra Swett, Laura Warner, Christopher Wilson \$8,734,105
22. Lamm, A. J., Co-PI. (2014-2017). National Institute of Food and Agriculture. *North Florida agricultural education mobile delivery system*. Principal Investigator: Sandra Thompson, Co-PIs: Lawrence Carter \$232,751
21. Lamm, A. J., Co-PI. (2014-2016). Florida Department of Agricultural and Consumer Services. *Increasing marketing effectiveness and awareness of Florida specialty crops*. Principal Investigator: Joy Rumble, Co-PIs: Al Wysocki \$157,559
20. Lamm, A. J., Co-PI. (2014-2016). National Science Foundation: Belmont Forum. *Food System Governance, Food Security, and Land Use in Southern Africa*. Principal Investigator: John Ingram, Co-PIs: Scott Drimie, Peter Johnston, Mark New, Gina Zieryogel, Elizabeth Oughton, \$352,852

John Gowing, Tracy Irani, Teresa Balser, Catherina Termeer, Kasper Kok

19. Lamm, A. J., Principal Investigator. (2014). UF/IFAS Extension: Wells Fargo Extension Professional and Enhancement Award. *Policy Extension Program*. \$10,000
18. Lamm, A. J., Principal Investigator. (2014). UF/IFAS Center for Landscape Conservation and Ecology. *High Water User Opinion Comparison*. \$6,075
17. Lamm, A. J., Principal Investigator. (2014). Florida Department of Agricultural and Consumer Services. *Don't Pack a Pest Assessment Review*. \$10,340
16. Lamm, A. J., Co-PI. (2014). UF/IFAS Center or Landscape Conservation and Ecology. *Applying Audience Segmentation to Water Conservation Activities in the Landscape: Implications for Extension Programming*. Principal Investigator: Laura Warner, Co-PIs: Randy Cantrell, Joy Rumble. \$30,000
15. Lamm, A. J., Co-PI. (2013-2016). National Institute of Food and Agriculture/USDA. *Smart Phone Apps: Scientific Validation Quantification of Water Conservation*. Principal Investigator: Kelly Morgan, Co-PIs: Kati Migliaccio, Diane Rowland, George Vellidis, Calvin Perry. \$412,000
14. Lamm, A. J., Principal Investigator. (2013-2015). National Science Foundation. *Evaluating the PULSE: Assessing the Impacts of the PULSE Program*. Co-PI, Teresa Balser. \$178,071
13. Lamm, A. J., Co-PI. (2013). Florida Farm Bureau & UF/IFAS Extension. *Planning for the CARES program in southern Florida*. Co-PI: Joy Rumble \$28,773
12. Lamm, A. J., Co-PI. (2013). Florida Nursery, Gardening and Landscape Association. *Public Opinion of Agricultural and Natural Resource Issues*. Co-PI: Quisto Settle \$5,000
11. Lamm, A. J., PI. (2013). Florida Agricultural Experiment Station Administration. *Impact Assessment of the UF/IFAS Research Undergraduate Research Internship Program*. \$5,000
10. Lamm, A. J., Principal Investigator. (2012). UF/IFAS Center for Public Issues Education. *Understanding citizen perceptions of water quality and quantity issues*. \$25,000
9. Lamm, A. J., Co-PI. (2012). UF/IFAS Administration. *Marine Resources Population Dynamics Recruiting Program: Where Science Meets Policy*. Co-PI: Jim Berkson. \$60,000

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| 8. Lamm, A. J., External Evaluator. (2011-2014). USDA Children Youth Families at Risk Program. <i>Red Clay Garden-based Education Project</i> . Principal Investigator: Lawrence Carter, Co-PI: Sandra Thompson. | \$660,000 |
| 7. Lamm, A. J., Principal Investigator. (2011-2012). USDA Southern Rural Development Center. <i>E-Commerce Evaluation</i> . Co-PI: Glenn D. Israel. | \$26,486 |
| 6. Lamm, A. J., Co-PI. (2006). Colorado State University Venture Capital Funds. <i>Innovative Agent Leader Training</i> . Principal Investigator, Kurt Jones, Co-PI: Dale Leidheiser. | \$12,000 |
| 5. Lamm, A. J., Principal Investigator (2005). Colorado State University Urban Expansion Competitive Grant Program. <i>School Embryology Efforts</i> . | \$7,500 |
| 4. Lamm, A. J., Principal Investigator (2004). Colorado State University Urban Expansion Competitive Grant Program. <i>Afterschool Programming Awards</i> | \$6,500 |
| 3. Lamm, A. J., Principal Investigator (2003). Colorado State University Urban Expansion Competitive Grant Program. <i>Boomerang Youth Program</i> . | \$6,000 |
| 2. Lamm, A. J., Principal Investigator (2002). Colorado State University Urban Expansion Competitive Grant Program. <i>Health Rocks! Program</i> | \$6,500 |
| 1. Lamm, A. J., Principal Investigator (2001). Mississippi State University Health Rocks! Competitive Grant Program. <i>Jefferson County Health Rocks!</i> | \$12,000 |

PUBLICATIONS & SCHOLARLY WORKS

Refereed Journal Articles:

124. Beattie, P. N., **Lamm, A. J.**, Bunch, J. C., & Lundy, L. K. (in review). Communicating with 4-H stakeholders: Examining social media use in rural and urban program. *Journal of Agricultural Education*.
123. Bommidi, J. S., **Lamm, A. J.**, & Bunch, J. C. (in review). Exploring rural and urban residents' perceptions on agricultural water use. *Journal of Agricultural Education*.
122. Davis, K., Dolly, D., **Lamm, A. J.**, & Lamm, K. W. (in review). The future of extension: A network emergence perspective from the case of the Global Forum for Rural Advisory Services. *Journal of International Agricultural and Extension Education*.
121. Harsh, J. L., **Lamm, A. J.**, Telg, R. W., Abrams, K., Meyers, C., & Raulerson, B. (in review). Seeking and engaging: Case study integration to enhance critical thinking about issues. *Journal of Agricultural Education*.

120. Lamm, K. W., Borron, A., Holt, J., & **Lamm, A. J.** (in review). Communication channel preferences: A descriptive audience segmentation evaluation. *Journal of Applied Communications*.
119. Leal, A., Rumble, J. N., **Lamm, A. J.**, & Gay, K. (in review). Discussing extension agents' role in facilitating contentious issue conversations. *Journal of Human Science and Extension*.
118. Rampold, S. D., McKee, B., & **Lamm, A. J.** (in review). Integrating financial incentives into extension best management practice programs. *Journal of Agricultural Education*.
117. Beattie, P. N., **Lamm, A. J.**, Rumble, J. N., & Ellis, J. D. (in press). Identifying generational differences to target extension programming when discussing genetic modification. *Journal of Agricultural Education*.
116. Harsh, J. L., **Lamm, A. J.**, Abrams, K., Meyers, C., Telg, R. W., & Raulerson, B. (in press). Case study integration in the undergraduate classroom: Can we enhance willingness to communicate? *Journal of Applied Communications*.
115. Huang, P., **Lamm, A. J.**, Warner, L. A., White, S. A., & Fisher, P. (in press). Exploring nursery growers' relationships with water to inform water conservation education. *Journal of Human Science and Extension*.
114. Kumar Chaudhary, **Lamm, A. J.**, & Warner, L. A. (in press). Using cognitive dissonance theory to theoretically explain water conservation intentions. *Journal of Agricultural Education*.
113. **Lamm, A. J.**, Harsh, J., Meyers, C., & Telg, R. W. (in press). Can they relate? Teaching undergraduate students about agricultural and natural resource issues. *Journal of Agricultural Education*.
112. **Lamm, A. J.**, Taylor, M. R., Rumble, J. N., & Ellis, J. D. (in press). Targeting extension programs to opinion leaders guiding genetic modification discussions. *Journal of Human Science and Extension*.
111. Qu, S., Bletscher, C., & **Lamm, A. J.** (in press). Exploring undergraduate students' attitude toward undocumented immigration: Implications to agricultural education. *Journal of Agricultural Education*.
110. Rumble, J. N., **Lamm, A. J.**, & Gay, K. D. (in press). Guiding diffusion among local food clientele: recommendations for extension programming. *Journal of Human Sciences and Extension*.
109. Rumble, J. N., **Lamm, A. J.**, & Gay, K. D. (in press). Identifying extension agent needs associated with communicating about policies and regulations. *Journal of Agricultural Education*.

108. Ruth, T. K., Rumble, J. N., **Lamm, A. J.**, Irani, T. & Ellis, J. D. (in press). Are American's attitudes toward GM science really negative? An academic examination of attitudes and willingness to expose attitudes. *Science Communication*.
107. Ruth, T. K., Rumble, J. N., **Lamm, A. J.**, Irani, T. & Ellis, J. D. (in press). A model for understanding decision making related to agriculture and natural resource science and technology. *Journal of Agricultural Education*.
106. Holt, J., Rumble, J. N., Telg, R. W., & **Lamm, A. J.** (2018). Understanding consumer intent to buy local food: Adding consumer past experience and moral obligation toward buying local blueberries in Florida within the Theory of Planned Behavior. *Journal of Applied Communications*, 102(2). DOI: 10.4148/1051-0834.2203
105. **Lamm, A. J.**, Warner, L. A., Lundy, L. K., Bommididi, J. S., & Beattie, P. (2018). Informing water-saving communication using the situational theory of problem solving. *Landscape and Urban Planning*, 180, 217-222. DOI: 10.1016/j.landurbplan.2018.09.006
104. Lamm, K. W., **Lamm, A. J.**, Davis, K., & Bommididi, J. S. (2018). Effective advocacy for extension networks: An evaluation of critical capacities. *Journal of International Agricultural and Extension Education*, 25(2), 43-56. doi: 10.5191/jiaee.2018.25204
103. Lamm, K. W., Sapp, L. R., & **Lamm, A. J.** (2018). A longitudinal evaluation of change leadership within a leadership development program context. *Journal of Leadership Education*, 17(3), 121-134. DOI: 10.12806/V17/13/R7
102. Lamm, K. W., Sapp, L. R., & **Lamm, A. J.** (2018). Organizational change in the land-grant system: A qualitative evaluation. *Journal of Agricultural Education*, 59(1), 204-222. DOI: 10.5032/jae.2018.01204
101. Putnam, J. B., **Lamm, A. J.**, & Kirkland, B. (2018). A reason to reason: Motivations influencing youth participation in 4-H state horse judging. *Journal of Southern Agricultural Education Research*. Retrieved from: http://www.jsaer.org/pdf/Vol68/2018_002%20formatted%20to%20print
100. Qu, S., **Lamm, A. J.**, Rumble, J. N., & Telg, R. (2018). Predicting consumers' local food attitude with personal values and local food online videos. *Journal of Agricultural Education*, 59(1), 171-188. DOI: 10.5032/jae.2018.01171
99. Taylor, M. R., **Lamm, A. J.**, Israel, G. D., & Rampold, S. D. (2018). Using the Six Americas framework to communicate and educate about global warming. *Journal of Agricultural Education*, 59(2), 215-232. DOI: 10.5032/jae.2018.02215
98. Warner, L. A., **Lamm, A. J.**, & Chaudhary, A. K. (2018). Florida residents' perceived role in protecting water quantity and quality through landscape practices. *Landscape and Urban Planning*, 171, 1-6. DOI: 10.1016/j.landurbplan.2017.11.007

97. Warner, L. A., **Lamm, A. J.**, Beattie, P. N., White, S. A., & Fisher, P. R. (2018). Identifying opportunities to promote water conservation practices among nursery and greenhouse growers. *HortScience*, 53(7), 958-962. DOI: 10.21273/HORTSCI12906-18
96. Chaudhary, A. K., Warner, L. A., **Lamm, A. J.**, Israel, G. D., Rumble, J. N., & Cantrell, R. A. (2017). Using the theory of planned behavior to encourage water conservation among extension clients. *Journal of Agricultural Education*, 58(3), 185-202. DOI: 10.5032/jae.2017.03185
95. Easterly, R. G., Warner, A. J., Myers, B. E., **Lamm, A. J.**, & Telg, R. W. (2017). Skills students need in the real world: Competencies desired by agricultural and natural resources industry leaders. *Journal of Agricultural Education*, 58(4) 225-239. DOI: 10.5032/jae.2017/04225.
94. Epstein, J., Lundy, L. & **Lamm, A. J.** (2017). Water use in Florida: Examining perceptions of water use based on visual images. *Journal of Applied Communications*, 101(1), 19 – 30. Retrieved from http://journalofappliedcommunications.org/images/stories/issues/2017/jac_101_edition_issue_article%202_rev.pdf
93. Gay, K. D., Owens, C. T., **Lamm, A. J.**, & Rumble, J. N. (2017). Assessing public issues knowledge and needs of extension agents in Florida. *Journal of Extension*, 55(1). Retrieved from <https://www.joe.org/joe/2017february/a4.php>
92. Huang, P., & **Lamm, A. J.** (2017). Activating opinion leaders across the nation to increase water conservation. *Journal of Extension*, 55(5). Retrieved from <https://www.joe.org/joe/2017october/a7.php>
91. Huang, P., & **Lamm, A. J.** (2017). Impacts of personal experience: Informing water conservation extension education. *Journal of Agricultural Education*, 58(3), 37-55. DOI: 10.5032/jae.2017.03037
90. Huang, P., **Lamm, A. J.**, & Dukes, M. (2017). Enhancing extension program effectiveness by examining regional differences in high water users. *Journal of Human Sciences and Extension*, 5(1) 50-66.
89. Kopyawattage, K. P. P. & **Lamm, A. J.** (2017). Using public opinions of water quality to provide direction for extension. *Journal of Extension*, 55(3). Retrieved from <https://www.joe.org/joe/2017june/rb5.php>
88. **Lamm, A. J.**, & Lamm, K. W. (2017). Mapping the money: A social network analysis of funding relationship amongst higher education biology opinion leaders. *Natural Sciences Education*, 46. Doi: 10:4195/nse2017.03.006
87. **Lamm, A. J.**, Warner, L. A., Martin, E. T., White, S. A., & Fisher, P. (2017). Enhancing

extension programs by discussing water conservation technology adoption with growers. *Journal of Agricultural Education*, 58(1), 251-266. <https://doi.org/10.5032/jae.2017.01251>

86. **Lamm, A. J.**, Warner, L. A., Taylor, M. R., Martin, E. T., White, S. A., & Fisher, P. (2017). Diffusing water conservation and treatment technologies to nursery and greenhouse growers. *Journal of International Agricultural and Extension Education*, 24(1), 105-119. DOI: 10.5191/jiaee.2017.24110
85. Lamm, K. W., Carter, H. S., **Lamm, A. J.**, & Lindsey, A. B. (2017). Community leadership: A theory-based model. *Journal of Leadership Education*, 16(13). DOI: 1012806/V16/13/T2
84. Lamm, K. W., **Lamm, A. J.**, Davis, K., & Bommidi, J. S. (2017). Identifying knowledge management capacity needs of rural advisory service networks. *Journal of International Agricultural and Extension Education*, 24(2). DOI: 10.5191/jiaee.2017.24207.
83. Lamm, K. W., Sapp, L. R., & **Lamm, A. J.** (2017). The mentoring experience: Leadership development program perspectives. *Journal of Agricultural Education*, 58(2), 20-34. DOI: 10.5032/jae.2017.02020.
82. Lamm, K. W., Sheikh, E., Carter, H. S., & **Lamm, A. J.** (2017). Predicting undergraduate leadership student goal orientation using personality traits. *Journal of Leadership Education*, 16(1), 18-33. DOI: 1012806/V16/I1/R2
81. Leal, A., Rumble, J. N., & **Lamm, A. J.** (2017). Using critical thinking styles to inform food safety behavior communication campaigns. *Journal of Applied Communications*, 101(2), 19 - 32. Retrieved from <http://journalofappliedcommunications.org/current-issue/144-using-critical-thinking-styles-to-inform-food-safety-behavior-communication-campaigns.html>.
80. McKee, B. H., Huang, P., & **Lamm, A. J.** (2017). Building extension partnerships with government to further water conservation efforts. *Journal of Agricultural Education*, 58(2), 299-315. DOI: 10.5032/jae.2017.02299.
79. McKee, B. H., **Lamm, A. J.**, & Bunch, J. C. (2017). Encouraging engagement in water conversation: Can trust from Extension create change? *Journal of Agricultural Education*, 58(4) 83-97. DOI: 10.5032/jae.2017.04083.
78. Owens, C. T., & **Lamm, A. J.** (2017). The politics of extension water programming: Determining if affiliation impacts participation. *Journal of Agricultural Education*, 58(1), 54-68. <https://doi.org/10.5032/jae.2017.01054>
77. Putnam, B., **Lamm, A. J.**, & Lundy, K. (2017). Using critical thinking styles of opinion leaders to drive extension communication. *Journal of Agricultural Education*, 58(3), 323-337. DOI: 10.5032/jae.2017.03323.

76. Qu, S., **Lamm, A. J.**, & Rumble, J. N. (2017). Communicating with bilingual audiences about immigration issues. *Journal of Applied Communications*, 101(2), 46 - 58. Retrieved from <http://journalofappliedcommunications.org/current-issue/127-communicating-about-undocumented-immigration-issues-is-your-target-audience-bilingual.html>
75. Qu, S., **Lamm, A. J.**, & Rumble, J. N. (2017). Marketing power berries: An importance-performance analysis of blueberry attributes. *Journal of Applied Communications*, 101(3). DOI: 10.4148/1051-0834.1842
74. Qu, S., **Lamm, A. J.**, Rumble, J. N., & Telg, R. (2017). The effects of online video on consumers' attitudes toward local food. *Journal of Applied Communications*, 101(3). DOI: 10.4148/1051-0834.1842.
73. Rumble, J. N., **Lamm, A. J.**, Martin, E., & Warner, L. (2017). Examining thought processes to understand the impact of water conservation messages on attitude. *Journal of Agricultural Education*, 58(3), 168-184. DOI: 10.5032/jae.2017.03168.
72. Ruth, T. K., **Lamm, A. J.**, Rumble, J. N., & Ellis, J. D. (2017). Conversing about citrus greening: Extension's role in educating about genetic modification science as a solution. *Journal of Agricultural Education*, 58(4) 34 – 49. DOI: 10.5032/jae.2017.04034.
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Refereed Extension Publications:

49. Warner, L. A., **Lamm, A. J.**, & Kumar Chaudhary, A. (in review). *How do Floridians perceive their role in protecting water quality and quantity through landscape practices?* University of Florida Cooperative Extension Electronic Data Information Source.
48. Warner, L. A., **Lamm, A. J.**, & Rumble, J. N. (in press). *Using environmentally-themed videos help Extension promote good landscape management practices.* University of Florida Cooperative Extension Electronic Data Information Source.
47. Bird, B., & **Lamm, A. J.** (2016). *Using personality type preferences to enhance team work in extension programs.* Florida Cooperative Extension Service Electronic Data Information Source AEC607. Available at <http://edis.ifas.ufl.edu/wc269>
46. Huang, P., & **Lamm, A. J.** (2016). *Engaging high water users in water conservation #1: High water users' experiences and perceptions of water.* Florida Cooperative Extension Service Electronic Data Information Source AEC593. Available at <http://edis.ifas.ufl.edu/wc255>
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25. **Lamm, A. J.**, & Telg, R. W. (2015). *Using the Myers-Briggs personality type indicator to strengthen extension programs*. Florida Cooperative Extension Service Electronic Data Information Source AEC571. Available at <http://edis.ifas.ufl.edu/wc233>
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22. Owens, C., Warner, L. A., Rumble, J., **Lamm, A. J.**, Martin, E., & Cantrell, R. (2015). *Encouraging landscape water-conservation behaviors: Information seeking preferences of Florida residents who use irrigation in the home landscape*. Florida Cooperative Extension Service Electronic Data Information Source AEC542. Available at <http://edis.ifas.ufl.edu/wc204>
21. Warner, L. A., Martin, E., **Lamm, A. J.**, Rumble, J. & Cantrell, R. (2015). *Encouraging landscape water-conservation behaviors: Tailoring programs to Florida residents who use irrigation in the home landscape*. Florida Cooperative Extension Service Electronic Data Information Source AEC537. Available at <http://edis.ifas.ufl.edu/wc199>
20. Dodds, N. M. W., Miller, M. H. & **Lamm, A. J.** (2014). *Floridians' perceptions of invasive species*. Florida Cooperative Extension Service Electronic Data Information Source WC186. Available at <http://edis.ifas.ufl.edu/wc186>
19. Miller, M. H., Dodds, N. M. W., & **Lamm, A. J.** (2014). *Floridians' perceptions of endangered species*. Florida Cooperative Extension Service Electronic Data Information Source WC185. Available at <http://edis.ifas.ufl.edu/wc185>
18. Odera, E., Galindo-Gonzalez, S., Harder, A., Israel, G. D., & **Lamm, A. J.** (2014). *Grant writing: Tips and advice for new writers*. Florida Cooperative Extension Service Electronic Data Information Source WC161. Available at <http://edis.ifas.ufl.edu/wc161>
17. Owens, C. T. & **Lamm, A. J.** (2014). *How problems gain importance and become contentious issues through agenda setting*. Florida Cooperative Extension Service Electronic Data Information Source WC177. Available at <http://edis.ifas.ufl.edu/wc177>
16. Roper, C. & **Lamm, A. J.** (2014). *Extension and the environment: Understanding Florida residents' perceptions of environmental water-related topics*. Florida Cooperative Extension Service Electronic Data Information Source WC167. Available at <http://edis.ifas.ufl.edu/wc167>
15. Roper, C. & **Lamm, A. J.** (2014). *Engaging consumers in at-home water conservation: A guide for Extension* Florida Cooperative Extension Service Electronic Data Information Source WC169. Available at <http://edis.ifas.ufl.edu/wc169>
14. Roper, C. & **Lamm, A. J.** (2014). *Communicating with extension clients about water*. Florida Cooperative Extension Service Electronic Data Information Source WC165. Available at <http://edis.ifas.ufl.edu/wc165>
13. Bowden, C., **Lamm, A. J.**, Irani, T., & Galindo, S. (2013). *A cooperative agreement and the implementation of the endangered species act: How extension can facilitate stakeholder involvement and compliance*. Florida Cooperative Extension Service Electronic Data

Information Source WC141. Available at <http://edis.ifas.ufl.edu/wc141>

12. **Lamm, A. J.** (2013). *Speaking with policymakers about current issues*. Florida Cooperative Extension Service Electronic Data Information Source WC152. Available at <http://edis.ifas.ufl.edu/wc152>
11. Odera, E., **Lamm, A. J.**, Irani, T., Dukes, M., Carter, H., & Galindo-Gonzalez, S. (2013). *Water issues in Florida: How extension can facilitate stakeholder engagement and involvement*. Florida Cooperative Extension Service Electronic Data Information Source WC151. Available at <http://edis.ifas.ufl.edu/wc151>
10. Bowden, C., **Lamm, A. J.**, Carter, H., Irani, T., & Galindo, S. (2012). *Reconciling immigration and agricultural labor concerns for a sustainable economy*. Florida Cooperative Extension Service Electronic Data Information Source WC132. Available at <http://edis.ifas.ufl.edu/wc132>
9. Harder, A., **Lamm, A. J.**, & Galindo, S. (2012). *Finding grant opportunities to support county extension programs*. Florida Cooperative Extension Service Electronic Data Information Source WC134. Available at <http://edis.ifas.ufl.edu/wc134>
8. **Lamm, A. J.**, Harder, A., Israel, G. D., & Diehl, D. (2011). *Team-based evaluation of extension programs*. Florida Cooperative Extension Service Electronic Data Information Source WC118. Available at <http://edis.ifas.ufl.edu/wc118>
7. **Lamm, A. J.**, Israel, G. D., Diehl, D., & Harder, A. (2011). *Evaluating extension programs*. Florida Cooperative Extension Service Electronic Data Information Source WC109. Available at <http://edis.ifas.ufl.edu/wc109>
6. **Lamm, A. J.**, & Harder, A. (2008). *Using mentoring as a part of professional development*. Florida Cooperative Extension Service Electronic Data Information Source, Document AEC 401. Available at <http://edis.ifas.ufl.edu/WC082>
5. **Lamm, A. J.**, Denniston, D., Zeier, J., Star, A., Ekstrom, B., & Vrabec, J. (2006). *Colorado 4-H horse rule book*. Fort Collins, CO: Colorado State University Extension.
4. **Lamm, A. J.** (2006). *Colorado horseless horse project books 1-4*. Fort Collins, CO: Colorado State University Extension. State 4-H Project Manuals.
3. **Lamm, A. J.**, Leidheiser, D., Livingston, M., & Brewer, P. (2005). *Prevention and procedures – Possession and use of controlled substances at 4-H events and activities*. Fort Collins, CO: Colorado State University Extension Staff Manual.
2. **Lamm, A. J.**, & Vrabec, J. (2005). *4-H horse show organizational guide*. Fort Collins, CO: Colorado State University Extension Staff Manual.
1. **Lamm, A. J.**, & Morsch, S. (2004). *Bug breakthrough*. Fort Collins, CO: Colorado State

Conference Papers and Proceedings:

159. D'Angelo, T., Harsh, J., Bunch, J. C., **Lamm, A. J.**, Thoron, A., & Roberts, T. G. (Submitted). *Exploring learning styles expressed in teaching philosophies among university faculty*. Paper submitted to the American Association for Agricultural Education Southern Region Annual Meeting, Birmingham, AL.
158. Damiani, I., Beattie, P. N., Bunch, J. C., **Lamm, A. J.**, Thoron, A., & Roberts, T. G. (Submitted). *Exploring the expression of critical thinking styles found in university faculty teaching philosophies*. Paper submitted to the American Association for Agricultural Education Southern Region Annual Meeting, Birmingham, AL.
157. Davis, K., Dolly, D., **Lamm, A. J.**, & Lamm, K. W. (Submitted). *The global forum for rural advisory services: A network emergence case analysis*. Abstract submitted for presentation at the Association for International Agricultural and Extension Education annual meeting, Port of Spain, Trinidad and Tobago.
156. **Lamm, A. J.**, Rumble, J. N., & Ellis, J. D. (Submitted). *Examining the decision-making process pertaining to public understanding of agricultural systems*. Abstract submitted for presentation at the Association for International Agricultural and Extension Education annual meeting, Port of Spain, Trinidad and Tobago.
155. Lamm, K. W., Borron, A., Holt, J., & **Lamm, A. J.** (Submitted). *Communication channel preference: An audience segmentation analysis*. Paper submitted for presentation at the National Agricultural Communications Symposium, Birmingham, AL.
154. Rumble, J. N., Wu, Y., Tully, K. M., Ruth, T. K., Ellis, J. D., & **Lamm, A. J.** (Submitted). *A mixed-methods comparison of self-reported and conversational trust in science*. Paper submitted for presentation at the National Agricultural Communications Symposium, Birmingham, AL.
153. Ruth, T. K., Rumble, J. N., **Lamm, A. J.**, & Ellis, J. D. (Submitted). *How consumers contrast and assimilate information about agricultural biotechnology*. Paper submitted for presentation at the National Agricultural Communications Symposium, Birmingham, AL.
152. Warner, L. A., **Lamm, A. J.**, White, S. A., Fisher, P. R., & Beattie, P. N. (Submitted). *Why do growers adopt water conservation practices? Viewing extension opportunities through a new lens*. Paper submitted to the American Association for Agricultural Education Southern Region Annual Meeting, Birmingham, AL.
151. **Lamm, A. J.**, Warner, L. A., & Beattie, P. N. (2018, July). *Barriers to Adoption: How to work to overcome them*. Abstract accepted for presentation at the American Horticultural Society Association Annual Meeting, Washington DC.

150. **Lamm, A. J.**, Warner, L. A., & Beattie, P. N. (2018, July). *Tailoring outreach to your audience*. Abstract accepted for presentation at the American Horticultural Society Association Annual Meeting, Washington DC.
149. Warner, L. A., & **Lamm, A. J.** (2018, June). *Using social support to influence residential water quality behaviors*. Abstract presented at the International Symposium on Society and Resource Management Annual Meeting, Snowbird, Utah.
148. Rampold, S. D., McKee, B., & **Lamm, A. J.** (2018, May). *Educating farmers on the financial incentives associated with engagement in best management practices*. Paper presented at the American Association for Agricultural Education Annual Conference, Charleston, SC.
147. Beattie, P. N., Bunch, J. C., Bommidi, J. S., **Lamm, A. J.**, & Roberts, T. G. (2018, April). *Haitian faculty members perceived self-efficacy of student engagement, instructional strategies, and classroom management*. Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
146. Bommidi, J. S., & **Lamm, A. J.** (2018, April). *Impact of gender on opinion leadership and willingness to act on water issues*. Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
145. Bommidi, J. S., Lamm, K. W., **Lamm, A. J.**, & Davis, K. (2018, April). *Identifying the capacities rural advisory service networks need to support global professionalization*. Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
144. Calixte, M. C., Bunch, J. C., **Lamm, A. J.**, & Roberts, T. G. (2018, April). *Building professional development in Haiti that aligns critical thinking styles and philosophical perspectives*. Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
143. McKee, B. H., Bunch, J. C., **Lamm, A. J.**, & Roberts, T. G. (2018, April). *Enhancing learning in Haiti by determining if problem solving style influences faculty teaching philosophies*. Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
142. Rumble, J. N., **Lamm, A. J.**, Beattie, P. N. & Ruth, T. (2018, April). *Attitude and transparency: A case for communication*. Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
141. Ali, A., **Lamm, A. J.**, & Warner, L. A. (2018, March). *Diffusing the adoption of fertilizer best practices in Florida*. Presentation given at the 2018 Urban Landscape Summit, Gainesville, FL.
140. Beattie, P. N., **Lamm, A. J.**, Rumble, J. N., & Ellis, J. D. (2018, February). *Identifying*

generational differences to target extension programming when discussing genetic modification. Paper presented at the American Association for Agricultural Education Southern Region Conference, Jacksonville, FL.

139. Beattie, P. N., **Lamm, A. J.**, & Warner, L. A. (2018, February). *Nursery and greenhouse growers' extension initiative and communication preferences.* Paper presented at the Southern Region American Society for Horticultural Science Annual Meeting, Jacksonville, FL.
138. Bommidi, J. S., **Lamm, A. J.**, & Bunch, J. C. (2018, February) *Exploring rural and urban residents' perceptions on agricultural water use.* Paper presented at the Southern Rural Sociological Association annual meeting, Jacksonville, FL.
137. Bommidi, J. S., **Lamm, A. J.**, & Bunch, J. C. (2018, February) *Exploring rural and urban residents' perceptions on agricultural water use.* Paper presented at the Sustainable Water Resources Conference, Gainesville, FL.
136. Harsh, J., **Lamm, A. J.**, Abrams, K., Meyers, C., Telg, R. W., & Raulerson, B. (2018, February). *Case study integration in the undergraduate classroom: Can we enhance willingness to communicate?* Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, Jacksonville, FL.
135. **Lamm, A. J.**, Harsh, J., Meyers, C., & Telg, R. W. (2018, February). *Agricultural and natural resource issues education: Are we teaching about relationships?* Paper presented at the American Association for Agricultural Education Southern Region Conference, Jacksonville, FL.
134. **Lamm, A. J.**, Warner, L. A., & Beattie, P. N. (2018, February). *Mapping of how nursery and greenhouse growers think about water conservation and treatment technologies to inform extension efforts.* Paper presented at the Southern Region American Society for Horticultural Science Annual Meeting, Jacksonville, FL.
133. McKee, B. H., **Lamm, A. J.**, & McFadden, B. (2018, February). *Changing consumer willingness to pay: An evaluation of factors impacting Floridians' desire to preserve water resources.* Paper presented at the Southern Agricultural Economics Association Annual Meeting, Jacksonville, FL.
132. Paolillo, A. M., Dewdney, M. M, **Lamm, A. J.**, Rumble, J. N., Castle, W. S., & Obreza, T. A. (2018, February). *Exotic citrus diseases website: Non-thesis master's project.* Paper presented at the Southern Region American Society for Horticultural Science Annual Meeting, Jacksonville, FL.
131. Ryan, C. D., Unruh, J. B., Kenworthy, K. E., **Lamm, A. J.**, Erickson, J., & Trenholm, L. E. (August, 2017). *Exploring Florida decision makers' social networks for fertilizer policy.* 2017 International Annual Meetings: ASA-CSSA-SSSA. 107114, Tampa, FL.

130. Holt, J., Rumble, J. N., Telg, R. W., & **Lamm, A. J.** (2017, July). *Buying local: Understanding how consumer moral obligation and past experience impacts intention to buy local food*. Paper presented at the Agriculture, Food and Human Values Society Annual Conference, Los Angeles, CA.
129. Israel, G. D., **Lamm, A. J.**, & Newberry, M. (2017, July). *Climate change knowledge and perceptions of Florida residents: Challenges and opportunities for Florida Master Naturalists*. Paper presented at the International Symposium on Society and Resource Management, Umea, Sweden.
128. Wandersee, C., & **Lamm, A. J.** (2017, June). *Developing communication strategies to encourage water conservation behavior*. Paper presented at the Association for Communication Excellence Annual Conference, New Orleans, LA.
127. Warner, A. J., **Lamm, A. J.**, & Rumble, J. N. (2017, June). *Increasing millennial consumers' knowledge of blueberry health benefits through an informational flyer*. Paper presented at the Association for Communication Excellence Annual Conference, New Orleans, LA.
126. **Lamm, A. J.**, Meyers, C., Telg, R. W. & Wandersee, C. (2017, May). *Impact of agricultural issue courses on undergraduate students' opinion leadership*. Paper presented at the American Association for Agricultural Education Annual Conference, San Luis Obispo, CA.
125. McKee, B., **Lamm, A. J.**, & Bunch, J. C. (2017, May). *Exploring how Extension can build trust to encourage engagement in water conservation practices*. Paper presented at the American Association for Agricultural Education Annual Conference, San Luis Obispo, CA.
124. Ruth, T. K., Rumble, J. N., **Lamm, A. J.**, & Ellis, J. D. (2017, May). *A theoretical model for decision-making related to agriculture and natural resource science and technology*. Paper presented at the American Association for Agricultural Education Annual Conference, San Luis Obispo, CA.
123. Taylor, M. R., **Lamm, A. J.**, & Israel, G. D. (2017, May). *Using the Six Americas to communicate about climate change in a state being severely impacted*. Paper presented at the American Association for Agricultural Education Annual Conference, San Luis Obispo, CA.
122. Huang, P., & **Lamm, A. J.** (2017, April). *Exploring the sources people trust and how they think critically about food safety information*. Presentation given at the Association for International Agricultural and Extension Education annual meeting, Minneapolis, MN.
121. Huang, P., & **Lamm, A. J.** (2017, April). *Factors influencing public perceptions and support of locally grown food in Taiwan*. Presentation given at the Association for International Agricultural and Extension Education annual meeting, Minneapolis, MN.

120. **Lamm, A. J.**, Lamm, K. W., & Davis, K. (2017, April). *Using a global Delphi process to identify capacities needed by rural advisory service networks*. Presentation given at the Association for International Agricultural and Extension Education annual meeting, Minneapolis, MN.
119. **Lamm, A. J.**, Warner, L. A., Taylor, M. R., & Wandersee, C. (2017, April). *A conversation with nursery growers: Informing extension programs encouraging adoption of water conservation treatment technologies*. Abstract accepted to the Association for International Agricultural and Extension Education annual meeting, Minneapolis, MN.
118. Warner, L. A., & **Lamm, A. J.** (2017, March). *Do home irrigation users perceive their impact on water quality and quantity differently?* Presentation at the University of Florida Center for Landscape Conservation and Ecology Urban Landscape Summit, Gainesville, FL.
117. Bird, J. B., **Lamm, A. J.**, & Lundy, L. K. (2017, February). *Thinking critically about how agriculture and natural resource opinion leaders communicate*. Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.
116. Huang, P., & **Lamm, A. J.** (2017, February). *A national look at how experience influences engagement in water conservation*. Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.
115. Kumar Chaudhary, A., Warner, L. A., **Lamm, A. J.**, Israel, G. D., Rumble, J. N., & Cantrell, R.A. (2017, February). *Using the theory of planned behavior to understand extension client's water conservation intentions*. Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.
114. **Lamm, A. J.**, & Warner, L. A. (2017, February). *Informing extension programs focused on nursery and greenhouse growers' adoption of water conservation technologies*. Paper presented at the Southern Region American Society for Horticultural Science Annual Meeting, Mobile, AL.
113. **Lamm, A. J.**, Warner, L. A., Lundy, L. K., & Bommidi, J. S. (2017, February). *Using the situational theory of problem solving to guide national extension programming with high water users*. Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.
112. Lundy, L. K., **Lamm, A. J.**, & Harsh, J. (2017, February). *Religiosity and water conservation behavior*. Presentation at the Southern Rural Sociological Society Annual Conference, Mobile, AL.
111. McKee, B., Huang, P., & **Lamm, A. J.** (2017, February). *Partnering with the government: Can extension capitalize on how political affiliation and perception of government*

impacts water conservation? Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.

110. Qu, S., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *Marketing power berries: An importance-performance analysis of blueberry attributes*. Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, Mobile, AL.
109. Ruth, T. K., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *Identifying publics in Florida, California, and Texas as they relate to citrus greening*. Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, Mobile, AL.
108. Ruth, T. K., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *Extension's role in saving citrus: Entering the genetic modification science conversation*. Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.
107. Ruth, T. K., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *The sound of silence: Exploring why supporters of genetic modification do not expose their attitudes* Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, Mobile, AL.
106. Taylor, M. R., **Lamm, A. J.**, & Lundy, L. K. (2017, February). *Water conservation and climate: Using cognitive dissonance to engage the public*. Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, Mobile, AL.
105. Martin, E., Rumble, J. N., Warner, L. A., & **Lamm, A. J.** (2016, June). *Encouraging water conservation through communication: Exploring thought processing routes of residents who conserve water*. Paper presented at the Association for Communication Excellence Annual Meeting, Memphis, TN.
104. Warner, L. A., **Lamm, A. J.**, & Martin, E. (2016, June). *An examination of water stewardship among landscape and nursery growers*. Abstract presented at the International Symposium on Society and Resource Management Annual Meeting, Houghton, Michigan.
103. Easterly, R., Warner, L., Myers, B., **Lamm, A. J.**, & Telg, R. W. (2016, May). *Skills students need in the real world: Competencies desired by agricultural and natural resource industry leaders*. Paper presented at the American Association for Agricultural Education Annual Meeting, Kansas City, MO.
102. Huang, P., & **Lamm, A. J.** (2016, April). *Public opinions of food insecurity issues in Taiwan: hints and opportunities for international extension educators*. Paper presented at the Association for International Agricultural and Extension Education annual meeting, Portland, OR.
101. Kopyawattage, K., & **Lamm, A. J.** (2016, April). *Associating importance of water with*

need: Using public opinion to tailor international extension programs. Paper presented at the Association for International Agricultural and Extension Education annual meeting, Portland, OR.

100. **Lamm, A. J.**, Irani, T., & Gillen, M. (2016, April). *A case study examining the complexities associated with dynamic international academic partnerships formed to address complex issues and systems.* Paper presented at the Association for International Agricultural and Extension Education annual meeting, Portland, OR.
99. Ryan, C., Unruh, B., **Lamm, A. J.**, Kenworthy, K., Trenholm, L., & Erickson, J. (2016, March). *Exploring impact and spread of turfgrass summer fertilizer blackout ordinances.* Abstract presented at the 1st University of Florida Center for Landscape Conservation and Ecology Urban Landscape Summit, Gainesville, FL.
98. Warner, L. A., & **Lamm, A. J.** (2016, March). *How do people who use landscape irrigation differ from the general public?* Abstract presented at the 1st University of Florida Center for Landscape Conservation and Ecology Urban Landscape Summit, Gainesville, FL.
97. Huang, P., **Lamm, A. J.**, & Dukes, M. (2016, February). *Exploring the differences in water conservation behaviors among high water users in three regions of Florida: Hints for extension educators.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
96. Kumar Chaudhary, A. & **Lamm, A. J.** (2016, February). *Cognitive dissonance: A theoretical perspective to explain intentions to conserve water.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
95. **Lamm, A. J.**, Taylor, M. R., & Lamm, K. W. (2016, February). *Discerning gaps between public and decision maker views of agricultural water use to inform practice.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
94. Lamm, K. W., Carter, H. S., & **Lamm, A. J.** (2016, February). *A theory based model of interpersonal leadership for use in agricultural leadership education.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
93. Lamm, K. W., **Lamm, A. J.**, & Sapp, L. R. (2016, February). *Using mentor insights to enhance leadership development programs.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
92. Lamm, K. W., Sheikh, E., Carter, H. S., & **Lamm, A. J.** (2016, February). *Personality and goal orientation of undergraduate agricultural leadership students: an empirical analysis.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.

91. Leal, A., Rumble, J. N., **Lamm, A. J.**, & Gay, K. D. (2016, February). *Communicating about contentious issues: Florida Extension agents' role*. Paper presented at the Southern Region Conference of the American Association for Agricultural Education, San Antonio, TX.
90. Owens, C. T., & **Lamm, A. J.** (2016, February). *Using critical thinking styles to inform landscape water conservation extension programs*. Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
89. Rumble, J. N., Ruth, T. K., Owens, C. T., **Lamm, A. J.**, Taylor, M. R., & Ellis, J. D. (2016, February). *Undergraduate student thoughts on using the science of genetic modification as a solution to citrus greening*. Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
88. Taylor, M. R., & **Lamm, A. J.** (2016, February). *Identifying water issues opinion leader needs to encourage widespread adoption of best management practices*. Presentation at the 2016 UF Water Institute Symposium, Gainesville, FL.
87. Taylor, M. R., & **Lamm, A. J.** (2016, February). *Identifying the needs of opinion leaders to encourage widespread adoption of water conservation and protection*. Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
86. Huang, P., **Lamm, A. J.**, Warner, L., Fisher, P., & White, S. (2016, February). *Nursery growers' relationships with water: What influences their opinions of water?* Paper presented at the Southern Association of Agricultural Sciences Annual Meeting, Horticulture Section, San Antonio, TX.
85. **Lamm, A. J.**, Lundy, L. K., Warner, L., & Lamm, K. W. (2016, February). *Associating importance with behavior: Providing direction for water conservation communication*. Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, San Antonio, TX.
84. Martin, E., **Lamm, A. J.**, & Warner, L. (2016, February). *Barriers and motivators associated with adopting water conservation technologies in crop production operations*. Paper presented at the University of Florida Water Institute Symposium, Gainesville, FL.
83. Martin, E., **Lamm, A. J.**, Warner, L., Fisher, P., & White, S. (2016, February). *Diffusing water conservation and treatment technologies to nursery and greenhouse operations through extension programming*. Paper presented at the Southern Association of Agricultural Sciences Annual Meeting, Horticulture Section, San Antonio, TX.
82. Owens, C. T., & **Lamm, A. J.** (2016, February). *The history of African American formers in the south*. Presentation at the Southern Rural Sociology Society Annual Conference, San Antonio, TX.
81. Warner, L., **Lamm, A. J.**, & Rumble, J. N. (2016, February). *Defining residents who use*

landscape irrigation: Implications for impactful water conservation programming for an important audience. Presentation at the UF Water Institute Symposium, Gainesville, FL.

80. **Lamm, A. J.,** & Craig, D. (2015, November). *Using data viz to demonstrate impact.* Paper accepted for presentation at the American Evaluation Association Annual Conference, Chicago, IL.
79. Cantrell, R., Warner, L., **Lamm, A. J.** & Rumble, J. (2015, August). *Segmenting Florida residential irrigation users by utility-bill “botheredness” and household budgetary constraints.* Research paper presented at the Housing Education and Research Association 49th Annual Conference, Springfield, Illinois.
78. Boudreaux, A., Stedman, N., Carter, H., **Lamm, A. J.,** & Kumaran, M. (2015, July). *Fostering resilience through a leadership development program: Examining perspectives from the gulf coast.* Research paper presented at the 2015 Association for Leadership Educators Conference, Washington D.C.
77. Owens, C. T., Warner, L. A., Cantrell, R. A., Rumble, J. N., & **Lamm, A. J.** (2015, June). Understanding community preference as a means of changing irrigation water-usage practices [Abstract]. *Proceedings of the 21st International Symposium on Society and Resource Management. Charleston, SC.* Retrieved from https://securereg.mauconsulting.ca/issrm2015/index.php?L1=home.php&L2=body_program_Abstracts.php
76. Kumar Chaudhary, A., Warner, L. A., Rumble, J. N., **Lamm, A. J.,** & Cantrell, R. A. (2015, June). Change in water conservation behavior of Florida residents as predicted by theory of planned behavior change. [Abstract]. *Proceedings of the 21st International Symposium on Society and Resource Management. Charleston, SC.* Retrieved from https://securereg.mauconsulting.ca/issrm2015/index.php?L1=home.php&L2=body_program_Abstracts.php
75. Warner, L. A., Kumar Chaudhary, A., **Lamm, A. J.,** Cantrell, R. A., & Rumble, J. N. (2015, June). Exploration of the relationships between residents’ current and future water conservation behaviors [Abstract]. *Proceedings of the 21st International Symposium on Society and Resource Management. Charleston, SC.* Retrieved from https://securereg.mauconsulting.ca/issrm2015/index.php?L1=home.php&L2=body_program_Abstracts.php
74. Holt, J., Rumble, J. N., Telg, R., & **Lamm, A. J.** (2015, June). The message or the channel: An experimental design of consumers’ perceptions of a local food message and the media channels used to deliver the information. *Proceedings of the Association for Communication Excellence National Conference, Charleston, SC.*
73. Qu, S., **Lamm, A. J.,** & Rumble, J. N. (2015, June). Communicating about undocumented immigration issues: Is your target audience bilingual? *Proceedings of the Association for Communication Excellence National Conference, Charleston, SC.*

72. Rodriguez, M., & **Lamm, A. J.** (2015, May). Identifying student cultural awareness and perceptions of different cultures. *Proceedings of the American Association for Agricultural Education National Conference, San Antonio, TX*, 42. Retrieved from <http://aaaeonline.org/Resources/Documents/Research%20Conference%20Proceedings.pdf>
71. Huang, P., Owens, C. T., & **Lamm, A. J.** (2015, April). Examining the effect of familiarity with water policies on engagement in water conservation behaviors [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education National Meeting, Wageningen, Netherlands.*
70. Huang, P., Qu, S., & **Lamm, A. J.** (2015, April). Using public opinions of invasive species to drive the development of international extension education programs [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education National Meeting, Wageningen, Netherlands.*
69. Owens, C. T., Qu, S. & **Lamm, A. J.** (2015, April). Understanding international travelers' perceptions regarding the need to declare agriculture products [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education National Meeting, Wageningen, Netherlands.*
68. Qu, S., Gorham, L., Huang, P., **Lamm, A. J.**, & Owens, C. T. (2015, April). How can extension catch your attention? Evaluating international traveler's perceptions of an educational website [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education National Meeting, Wageningen, Netherlands.*
67. Qu, S., Huang, P., & **Lamm, A. J.** (2015, April). Incorporation of diversity training in extension programs: Needs associated with colorblindness [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education National Meeting, Wageningen, Netherlands.*
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12. Israel, G. D., **Lamm, A. J.**, Myers, B. E., & Littell, R. C. (2010, August). Rural location effects on high school science achievement [Abstract]. *Proceedings of the Annual Conference of the Rural Sociological Society. Atlanta, GA*.
11. **Lamm, A. J.**, Nistler, D., & Stedman, N. (2010, June). Identifying the influencing factors affecting professional volunteer leadership in extension. *Proceedings of the Annual Conference of the Association of Leadership Educators*, 20. Retrieved from <http://www.leadershipeducators.org/10archives.php>
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Agents, Oklahoma City, OK, 57-65.

Conference Posters and Proceedings:

72. Ali, A. D., Beattie, P. N., Warner, L. A. & **Lamm, A. J.** (Accepted). *How Extension can use videos to encourage homeowner adoption of fertilizer best management practices.* Poster abstract accepted for presentation at the American Association of Agricultural Education annual meeting, Charleston, SC.
71. Beattie, P. N., Rampold, S. D., & **Lamm, A. J.** (Accepted). *Communicating about the agriculture best management program through Extension: Ensuring the sustainable use of water resources.* Poster accepted for presentation at the American Association for Agricultural Education annual meeting, Charleston, SC.
70. Beattie, P. N., Tully, K. M., Ellis, J. D., **Lamm, A. J.**, & Rumble, A. J. (Submitted). *The backyard citrus grower and their level of knowledge: What extension can do to communicate about citrus greening.* Poster submitted for presentation at the American Association for Agricultural Education annual meeting, Charleston, SC.
69. Figland, W. L., Blackburn, J. J., Sandlin, M. R., Bunch, J. C. & **Lamm, A. J.** (Submitted). *The sociological dimensions of decision making related to critical agriculture and natural resource issues.* Poster submitted for presentation at the American Association for Agricultural Education annual meeting, Charleston, SC.
68. McLeod, A. N., Rampold, S. D., Warner, L. A. & **Lamm, A. J.** (Accepted). *Communicating to the ages: Influence of age on Florida homeowners' information processing behaviors.* Poster accepted for presentation at the American Association for Agricultural Education annual meeting, Charleston, SC.
67. Ruth, T. K., Rumble, J. N., **Lamm, A. J.**, & Ellis, J. D. (Accepted). *A world without citrus: How will we make our margaritas?* Poster accepted for presentation at the American Association for Agricultural Education annual meeting, Charleston, SC.
66. Beattie, P. N., **Lamm, A. J.**, & Warner, L. A. (2018, April). *Diffusion in action: A look in to water treatment technology adoption.* Poster presented at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
65. Harsh, J., **Lamm, A. J.**, & Telg, R. W. (2018, February). *Seeking and engaging: Case study integration to enhance critical thinking style.* Poster presented at the Southern Association of Agricultural Scientists Agricultural Communications Meeting, Jacksonville, FL.
64. **Lamm, A. J.**, Warner, L. A., Taylor, M. R., Fisher, P. R. & White, S. A. (2017, August). *Exploring ways to encourage nursery and greenhouse growers' adoption of water conservation technologies.* Poster presented at the Annual Conference of the American Society for Horticultural Science, Waikoloa, HI.

63. Warner, L. A., **Lamm, A. J.**, Taylor, M. R., White, S. A., & Fisher, P. R. (2017, August). *Understanding how nursery and greenhouse growers make decisions about adopting water treatment technologies*. Poster presented at the Annual Conference of the American Society for Horticultural Science, Waikoloa, HI.
62. Beattie, P., **Lamm, A. J.**, & Warner, L. A. (2017, July). *Exploring ways to encourage nursery and greenhouse growers' adoption of water conservation technologies*. Poster presented at the Water3 annual grant meeting at the University of California, Irvine, CA.
61. Beattie, P., **Lamm, A. J.**, & Warner, L. A. (2017, July). *Understanding how nursery and greenhouse growers make decisions about adopting water treatment technologies*. Poster presented at the Water3 annual grant meeting at the University of California, Irvine, CA.
60. Telg, R. W., Harsh, J., Raulerson, B., & **Lamm, A. J.** (2017, June). *Teaching agricultural and natural resource issues through multimedia case studies at the University of Florida*. Poster presented at the Annual Meeting of the Association for Communication Excellence, New Orleans, LA.
59. Beattie, P., **Lamm, A. J.**, & Lundy, L. A. (2017, May). *Generational engagement in water conservation: How Extension can increase engagement*. Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
58. Beattie, P., **Lamm, A. J.**, & Rumble, J. N. (2017, May). *Generational perceptions of the relative advantages of genetic modification*. Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
57. Harsh, J., **Lamm, A. J.**, Meyers, C., Telg, R. W. & Raulerson, B. (2017, May). *Influence of case studies when teaching agricultural and natural resource issues*. Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
56. **Lamm, A. J.**, McLeod, A., Warner, L. A., Taylor, M. R., & Huang, P. (2017, May). *The role of water in agriculture: Perspectives from the nursery and greenhouse industry*. Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
55. McLeod, A., & **Lamm, A. J.** (2017, May). *Communicating about civic engagement to increase public understanding of water policy and regulation*. Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
54. Raulerson, B., Telg, R. W., Harsh, J., Meyers, C., & **Lamm, A. J.** (Accepted). *Using multimedia case studies to teach agricultural and natural resources issues*. Poster accepted for presentation at the NACTA Annual Meeting, Columbus, OH.
53. Ruth, T. K., McLeod, A. N., **Lamm, A. J.**, Rumble, J. N., & Ellis, J. D. (2017, May). *Communicating about agricultural issues with consumers: How much do labels matter?* Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis

Obispo, CA.

52. Ruth, T. K., Rumble, J. N., & **Lamm, A. J.** (2017, May). *Predicting genetically modified food opinion leadership in undergraduate students*. Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
51. Bird, B., Beattie, P., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *Communicating about genetic modification: Desired information and trusted sources*. Poster presented at the 2017 Southern Region Agricultural Communicators Conference, Mobile, AL.
50. Bommidi, J. S., Huang, P., & **Lamm, A. J.**, (2017, February). *Targeting water conservation extension programming to residents governed by homeowner's associations*. Poster presented at the Agricultural and Extension Education Southern Region Meeting, Mobile, AL.
49. Ruth, T. K., Beattie, P. N., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *Citrus greening solutions: Extension's role in Florida California, and Texas*. Poster presented at the Agricultural and Extension Education Southern Region Meeting, Mobile, AL.
48. Warner, A. J., Waldorff, K., Bradley, T., **Lamm, A. J.**, & Rumble, J.N. (2017, February). *Testing if knowledge of the Florida blueberry season increases as a result of video intervention*. Poster presented at the 2017 Southern Region Agricultural Communicators Conference, Mobile, AL.
47. Bahadori, N. G., Gillen, M., Lindsey, A. & **Lamm, A. J.** (2016, July). *Education and emergency fund holdings among young, middle-aged, and older adult Floridians*. Poster presented at the annual meeting of the American Council on Consumer Interests, Arlington, VA.
46. Bahadori, N. G., Gillen, M., Lindsey, A. & **Lamm, A. J.** (2016, June). *Education and emergency fund holdings among young, middle-aged, and older adult Floridians*. Poster presented at the Southeastern Council on Family Relations annual conference, Orlando, FL.
45. D'Angelo, J., **Lamm, A. J.**, Rumble, J. N., Taylor, M. & Ellis, J. (2016, May). *A comparative study of GM science diffusion among agricultural undergraduate students*. Poster presented at the Association for Communication Excellence annual meeting, Memphis, TN.
44. Easterly, R. G., Warner, A., Myers, B., Telg, R. W. & **Lamm, A. J.** (2016, May). *Employment competencies desired by agricultural and natural resource industry leaders*. Poster presented at the North American College Teachers of Agriculture annual meeting, Oahu, Hawaii.
43. Bird, B., & **Lamm, A. J.** (2016, February). *Extension: Building common ground between leaders of agriculture and natural resources and public needs*. presented at the 2016

Association for Agricultural and Extension Education Southern Region Meeting, San Antonio, TX.

42. Epstein, J. M., **Lamm, A. J.**, & Lundy, L. K. (2016, February). *Agricultural water use in Florida: Applying a visual semiotics-framing approach to understand perceptions*. Poster presented at the UF Water Institute Symposium, Gainesville, FL.
41. Huang, P., & **Lamm, A. J.** (2016, February). *Should water conservation program targeting high water users be provided similarly statewide? Hints from three regions of Florida*. Poster presented at the 2016 UF Water Institute Symposium, Gainesville, FL.
40. Kopyawattage, K., & **Lamm, A. J.** (2016, February). *Public perception and willingness to pay for agricultural best management practices* Poster presented at the UF Water Institute Symposium, Gainesville, FL.
39. Taylor, M. R., & **Lamm, A. J.** (2016, February). *Minimizing disparities and developing support by identifying differences in water confidence and knowledge*. Poster presented at the 2016 UF Water Institute Symposium, Gainesville, FL.
38. **Lamm, A. J.**, & Telg, R. (2015, June). *UFCTI: Measuring students' critical thinking styles*. Poster presented at the 2015 North American Colleges and Teachers of Agriculture National Meeting, Athens, GA.
37. Gorham, L., Qu, S., **Lamm, A. J.** & Telg, R. (2015, May). *Evaluating the usability of websites: An introduction to heat maps*. Poster presented at the 2015 American Association for Agricultural Education, San Antonio, TX.
36. DiBenedetto, C. A., Lamm, K. W., **Lamm, A. J.**, & Myers, B. E. (2015, February). *Interdisciplinary education: Goal orientation and faculty advisor influence on undergraduate decisions in course enrollment*. Poster presented at the 2015 Association for Agricultural and Extension Education Southern Region Meeting, Atlanta, GA.
35. Owens, C. T., **Lamm, A. J.**, Carter, H. S. & Lamm, K. W. (2015, February). *Understanding how cognitive style influences opinion leader team dynamics when addressing agricultural issues*. Poster presented at the 2015 Association for Agricultural and Extension Education Southern Region Meeting, Atlanta, GA.
34. Gorham, L., Qu, S. & **Lamm, A. J.** (2015, February). *Catching your attention: Using heat maps to determine the usability of websites*. Poster presented at the 2015 Southern Association of Agricultural Scientists Agricultural Communications Section, Atlanta, GA.
33. DiBenedetto, C., Odera, E. & **Lamm, A. J.** (2014, May). *Undergraduate perceptions of 21st century knowledge, skills and dispositions*. Poster presented at the 2014 American Association for Agricultural Education National Conference, Salt Lake City, UT.
32. Gay, K., Rumble, J. N. & **Lamm, A. J.** (2014, May). *An assessment of extension needs:*

Communication in action. Poster presented at the 2014 American Association for Agricultural Education National Conference, Salt Lake City, UT.

31. Qu, S., & Lamm, A. J. (2014, April). *Communicating about immigration issues: Understanding public perceptions of e-Verify.* Poster presented at the 2014 Association for International Agricultural and Extension Education Annual Meeting, Miami, FL.
30. Bowden, C., Lamm, A. J., & Irani, T. (2014, March). *The relationship between perceived government influence and water preservation behaviors of Floridian residents.* Poster presented at the UF Water Symposium, Gainesville, FL.
29. Lamm, K. W., Lamm, A. J., & Carter, H. S. (2014, February). *An innovative approach to leadership development program evaluation.* Poster presented at the American Association of Agricultural Education Southern Regional Meeting, Dallas, TX.
28. Lamm, K. W., Lamm, A. J., & Strickland, L. R. (2014, February). *Predicting participation in leadership development using goal orientation.* Poster presented at the American Association of Agricultural Education Southern Regional Meeting, Dallas, TX.
27. Odera, E., Lamm, A. J., Duryea, M., & Davis, J. (2014, February). *Using research experiences to foster undergraduate research skill development and STEM career choice.* Poster presented at the American Association of Agricultural Education Southern Regional Meeting, Dallas, TX.
26. Lamm, K. W., Lamm, A. J., & Carter, H. S. (2013, October). *Informing opinion leader development based on context and characteristics.* Poster presented at the 2013 International Leadership Association, Montréal, Canada.
25. Lamm, K. W., Lamm, A. J., & Carter, H.S. (2013, August). *A world of energy in the southern United States: Renewable energy perceptions of rural agricultural and natural resource opinion leaders.* Poster presented at the Rural Sociological Society Annual Meeting, New York, NY.
24. Lamm, A. J., & Lamm, K. W. (2013, August). *Impact of community leadership and agency on the success of sustainable local food systems.* Poster presented at the Rural Sociological Society Annual Conference, New York, NY.
23. Thompson, S., Lamm, A. J., Carter, L., Miller, D., Odera, E., Whitehead, C., Miller, A., & Jackson, A. (2013, May). *FAMU Red Clay garden project: Best practices 2009-2012.* Poster presented at the CYFERNet Annual Conference, Washington, D.C.
22. Carter, H. S., Lamm, A. J., & Lamm K. W. (2013, April). *Opinion leaders: Potential grassroots conduit to renewable energy.* Poster presented at the Sustaining Economies and Natural Resources in a Changing World: Key Role of Land Grant Universities Conference, Gainesville, FL.

21. **Lamm, A. J.**, & Settle, Q. (2013, April). *Public opinion of water in Florida*. Poster presented at the Sustaining Economies and Natural Resources in a Changing World: Key Role of Land Grant Universities Conference, Gainesville, FL.
20. Culbertson, A., Boudreaux, A., Carter, H., & **Lamm, A. J.** (2013, February). *The self-identification of opinion leaders in an agricultural leadership program [Abstract]*. Poster presented at the American Association for Agricultural Education Southern Conference, Orlando, FL.
19. Lamm, K. W., **Lamm, A. J.**, & Carter, H. S. (2013, February). *Southeast agriculture and natural resource opinion leader perceptions of renewable energy [Abstract]*. Poster presented at the 2013 SEC Renewable Energy Symposium, Atlanta, GA.
18. Odera, E., **Lamm, A. J.**, & Israel, G. D. (2013, February). *Promoting rural business through digital technology: The case of the national e-Commerce extension initiative [Abstract]*. Poster presented at the Annual Conference of the Southern Rural Sociological Association, Orlando, FL.
17. **Lamm, A. J.**, & Thompson, S. (2012, July). *Growing the future: Developing garden-based education in rural communities*. Poster presented at the Rural Sociological Society Annual Conference, Chicago, IL.
16. Culbertson, A., **Lamm, A. J.**, & Carter, H. S. (2012, June). *The relationship between self-regulated learning and problem solving style in participants of an agricultural leadership program*. Poster presented at the North American Colleges and Teachers of Agriculture Conference. River Falls, WI.
15. Bernheim, L., **Lamm, A. J.**, & Irani, T. (2012, May). *Conversation starters: Helping extension professionals incorporate public policy*. Poster presented at the American Association for Agricultural Education National Research Conference, Asheville, NC.
14. Settle, Q., Irani, T., **Lamm, A. J.**, Carter, H., & Divine, R. (2012, May). *Gauging perceptions of public policy in agricultural and natural resources*. Poster presented at the American Association for Agricultural Education National Research Conference, Asheville, NC.
13. Israel, G. D., & **Lamm, A. J.** (2012, February). *Item Non-Response in Client Surveys [Abstract]*. Poster presented at the Annual Conference of the Southern Rural Sociological Association, Birmingham, AL.
12. Snyder, L., Brendemuhl, J., Woodson, P., & **Lamm, A. J.** (2011, July). *International experiential training for undergraduate students: Ethogram of feeding behavior of dairy cows in the humid tropics [Abstract]*. Poster presented at the Association for International Agricultural and Extension Education International Research Conference, 27. Windhoek, Namibia.
11. Mazurkewicz, M., **Lamm, A. J.**, Irani, T., Roberts, G. T., Unruh Snyder, L., & Brendemuhl, J. (2011, May). *Experiential learning in the tropics: Students explore the tastes and smells*

- of entrepreneurship education [Abstract]. *Proceedings of the Annual Conference of the American Association of Agricultural Education*, 38. Coeur d'Alene, ID. Retrieved from http://aaaeonline.org/uploads/allconferences/5-10-2011_132_AAAE_2011_Poster_Session_Proceedings.pdf
10. **Lamm, A. J.**, Nistler, D., & Stedman, N. (2010, October). Who leads the leaders? Identifying the influencing factors associated with members decisions regarding leadership roles in NAE4-HA [Abstract]. *Proceedings of the Annual Conference of the National Association of Extension 4-H Agents*, 64. Retrieved from <http://www.nae4ha.com/documents/2010Proceedings.pdf>
 9. Nistler, D., **Lamm, A. J.**, & Stedman, N. (2010, October). Stepping up to lead: Exploring why Extension professionals engage in leadership [Abstract]. *Proceedings of the Annual Conference of the National Association of Extension 4-H Agents*, 64. Retrieved from <http://www.nae4ha.com/documents/2010Proceedings.pdf>
 8. Snyder, L., **Lamm, A. J.**, Brendemuhl, J., Irani, T., Roberts, T. G., Rodriguez, M., & Navarro, J. (2010, June). Impact of planning agricultural study abroad courses on faculty globalization. [Abstract]. *Proceedings of the Annual Conference of the National Association of College Teachers in Agriculture*. Retrieved from <http://www.nactateachers.org/annual-nacta-conference.html>
 7. Snyder, L., **Lamm, A. J.**, Brendemuhl, J., Irani, T., Roberts, T. G., Rodriguez, M., & Navarro, J. (2010, June). Do agricultural courses abroad really influence student global engagement? [Abstract]. *Proceedings of the Annual Conference of the National Association of College Teachers in Agriculture*. Retrieved from <http://www.nactateachers.org/annual-nacta-conference.html>
 6. **Lamm, A. J.**, Strickland, R., & Irani, T. (2010, May). How are students thinking critically? Measuring the difference between seeking information and engagement [Abstract]. *Proceedings of the Annual Conference of the American Association of Agricultural Education*, 37. Retrieved from http://www.aaaeonline.org/uploads/allconferences/5-29-2010_20_AA AE_2010_Poster_Session_Proceedings_-_Complete_4.pdf
 5. Cannon, K. C., **Lamm, A. J.**, & Thoron, A. C. (2010, May). Mentoring “quick starter” graduate students [Abstract]. *Proceedings of the Annual Conference of the American Association of Agricultural Education*, 37. Retrieved from http://www.aaaeonline.org/uploads/allconferences/5-29-2010_20_AA AE_2010_Poster_Session_Proceedings_-_Complete_4.pdf
 4. **Lamm, A. J.**, Harder, A., & Irani, T. (2010, May). Viva colaboración: Using mentoring to enhance international agricultural learning programs [Abstract]. *Proceedings of the Annual Conference of the Association for International Agriculture and Extension Education*, 26, 86. Retrieved from http://www.aiaee.org/attachments/481_2010_Conf_Proceedings.pdf

3. Mazurkewicz, M., **Lamm, A. J.**, Harder, A., & Carter, H. (2010, February). Integrated research-based knowledge objects into academic program evaluation [Abstract]. *Proceedings of the Southern Region Conference of the American Association for Agricultural Education*, 60. Retrieved from http://aaaeonline.org/uploads/allconferences/2-5-2010_130_Final_Proceedings.pdf
2. **Lamm, A. J.**, Harder, A., King, D. L., Arnold, S., & Lindner, J. R. (2009, May). Second Life: A virtual world for international extension programming [Abstract]. *Proceedings of the Annual Conference of the Association for International Agricultural and Extension Education*, 25, 22. Retrieved from http://www.aiaee.org/attachments/482_Compiled.pdf
1. **Lamm, A. J.**, & Harder, A. (2009, May). Attracting extension agents to participate in an international experience [Abstract]. *Proceedings of the Annual Conference of the Association for International Agricultural and Extension Education*, 25, 21. Retrieved from http://www.aiaee.org/attachments/482_Compiled.pdf

MONOGRAPHS, RESEARCH & EVALUATION REPORTS

47. Harsh, J., & **Lamm, A. J.** (2017). *Evaluation of integrating case studies into communication courses*. PIE2016/17-01. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
46. Wandersee, C., **Lamm, A. J.**, & Anderson, S. (2017). *Don't pack a pest Caribbean website survey results*. PIE2017/18-10. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
45. Odera, E., & **Lamm, A. J.** (2015). *Latest public opinions of water in Florida*. PIE2012/13-06. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
44. Odera, E., Martin, E. & **Lamm, A. J.** (2015). *Southern Florida high water users' public opinions of water in Florida*. PIE2013/14-11. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
43. Odera, E., Miller, M. H. & **Lamm, A. J.** (2015). *Perceptions of agricultural water use: Comparing the general public and decision makers*. PIE2015/16-01. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
42. Taylor, M., & **Lamm, A. J.** (2015). *Travelers don't pack a pest: National website review*. PIE2013/14-10. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
41. Gorham, L. M., Anderson, S., & **Lamm, A. J.** (2014). *Traveler's don't pack a pest: Website survey*. PIE2013/14-10. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
40. Huang, P., Rumble, J., & **Lamm, A. J.** (2014). *Final Report: CARES program*. PIE2013/14-

4. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
39. **Lamm, A. J.** (2014). *Existing passenger survey review: FDACS Don't Pack a Pest*. PIE2013/14-10. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
38. **Lamm, A. J.** & Owens, C. T. (2014). *The experience of being a council member and PULSE Fellow: Interview results*. PIE2013/14-2. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
37. **Lamm, A. J.** & Slough, D. (2014). *Overseeing the PULSE Fellows: Interview results*. PIE2013/14-2. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
36. Odera, E., & **Lamm, A. J.** (2014). *Active irrigation users' public opinions of water in Florida*. PIE2012/13-11. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
35. Odera, E., & **Lamm, A. J.** (2014). *Public opinions of endangered and invasive species in Florida*. PIE2012/13-13. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
34. Odera, E., & **Lamm, A. J.** (2014). *Public opinions of immigration in Florida*. PIE2012/13-10. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
33. Odera, E., & **Lamm, A. J.** (2014). *PULSE Fellows survey results*. PIE2013/14-2. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education
32. Odera, E., & **Lamm, A. J.** (2014). *Public opinion of water in Florida*. PIE2012/13-06. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
31. **Lamm, A. J.** (2013). *Public opinion of water in Florida*. PIE2012/13-06. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
30. **Lamm, A. J.** & Odera, E. (2013). *Public perceptions of higher education in Florida*. PIE2012/13-11B1. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
29. **Lamm, A. J.**, & Odera, E. (2013). *Red clay garden-based education project final report*. PIE2011/12-16. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
28. **Lamm, A. J.**, Odera, E., & Owens, C. T. (2013). *The experience of being a PULSE Fellow*. PIE2013/14-2. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

27. Odera, E. & **Lamm, A. J.** (2013). *Public opinions of immigration in Florida*. PIE2012/13-10-B1. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
26. Odera, E. & **Lamm, A. J.**, Davis, J., & Duryea, M. (2013). *Describing impacts of the undergraduate research internship experience*. PIE2011/12-24B. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
25. Odera, E., **Lamm, A. J.**, & DiBenedetto, C. (2013). *The Challenge 2050 project needs assessment: College of Agricultural and Life Sciences*. PIE2013/14-6. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
24. **Lamm, A. J.** (2012). *A comparison of expert panel responses with UF faculty specific responses: IFAS strategic plan Delphi evaluation*. Evaluation conducted for IFAS administration to inform future strategic planning. NPPEC2012-01. Gainesville, FL: Institute of Food and Agricultural Sciences
23. **Lamm, A. J.** (2012). *LEAD21 session two daily and overall evaluation results*. Funded evaluation conducted for the University of Georgia. NPPEC2012-09. Gainesville, FL: Institute of Food and Agricultural Sciences
22. **Lamm, A. J.** (2012). *LEAD21 session two executive report 2012*. Funded evaluation conducted for the University of Georgia. NPPEC2012-11. Gainesville, FL: Institute of Food and Agricultural Sciences
21. **Lamm, A. J.** (2012). *LEAD21 session one daily and overall evaluation results*. Funded evaluation conducted for the University of Georgia. NPPEC2012-06. Gainesville, FL: Institute of Food and Agricultural Sciences
20. **Lamm, A. J.**, & Odera, E. (2012). *FAMU red clay garden-based project executive evaluation full report*. Funded evaluation conducted for Florida A&M University. NPPEC2012-07. Gainesville, FL: Institute of Food and Agricultural Sciences
19. **Lamm, A. J.**, & Odera, E. (2012). *Red clay garden-based education project report*. Funded evaluation conducted for Florida A&M University. NPPEC2012-10. Gainesville, FL: Institute of Food and Agricultural Sciences
18. **Lamm, A. J.**, Odera, E., & Israel, G. D. (2012). *National e-Commerce extension initiative: External evaluation summary*. Funded evaluation conducted for the Southern Rural Development Center. NPPEC2012-08. Gainesville, FL: Institute of Food and Agricultural Sciences
17. **Lamm, A. J.** (2011). *University of Florida College of Agriculture and Life Sciences: faculty assessment*. Quantitative data analysis and qualitative content analysis conducted for CALS Dean to inform future teaching and learning strategies. NPPEC2011-02. Gainesville, FL: Institute of Food and Agricultural Sciences

16. **Lamm, A. J.** (2011). *Identifying the big five strategies and tactics for UF/IFAS through stakeholder input: Using the Delphi technique*. Evaluation conducted for IFAS administration to inform future strategic planning. NPPEC2011-01. Gainesville, FL: Institute of Food and Agricultural Sciences
15. **Lamm, A. J., & Irani, T.** (2011). *Summative evaluation report: A multi-year approach to understanding changes in student and faculty knowledge, attitudes, and behavior*. Developing Global Curricula: An Experiential Learning Approach to Education in Sustainability and Entrepreneurship USDA Higher Education Challenge Grant CRIS #0214190. Gainesville, FL: Institute of Food and Agricultural Sciences
14. **Lamm, A. J., & Irani, T.** (2011). *UFCTI Manual*. Gainesville, FL: University of Florida. Retrieved from <http://www.nppec.com/services/ufcti/>
13. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *W. T. Moore elementary red clay garden-based education project pre-test school summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-09. Gainesville, FL: Institute of Food and Agricultural Sciences
12. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *Miccosukee boys and girls club red clay garden-based education project pre-test summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-08. Gainesville, FL: Institute of Food and Agricultural Sciences
11. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *Magnolia terrace elementary red clay garden-based education project pre-test school summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-07. Gainesville, FL: Institute of Food and Agricultural Sciences
10. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *Greensboro elementary red clay garden-based education project pre-test school summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-06. Gainesville, FL: Institute of Food and Agricultural Sciences
9. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *FAMU DRS red clay garden-based education project pre-test school summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-05. Gainesville, FL: Institute of Food and Agricultural Sciences
8. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *Bond elementary red clay garden-based education project pre-test school summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-04. Gainesville, FL: Institute of Food and Agricultural Sciences
7. **Lamm, A. J., & Smith, M.** (2011). *Red clay garden-based education project pre-test executive summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-03. Gainesville, FL: Institute of Food and Agricultural Sciences

6. **Lamm, A. J.** (2010). *Participatory observation evaluation*. Teaching Locally, Engaging Globally USDA Higher Education Challenge Grant CRIS #0218233. Gainesville, FL: Institute of Food and Agricultural Sciences
5. **Lamm, A. J.,** & Irani, T. (2010). *2010 Cohort formative evaluation report: A mixed-methods approach*. Developing Global Curricula: An Experiential Learning Approach to Education in Sustainability and Entrepreneurship USDA Higher Education Challenge Grant CRIS #0214190. Gainesville, FL: Institute of Food and Agricultural Sciences
4. **Lamm, A. J.,** & Irani, T. (2009). *2009 Cohort formative evaluation report: An assessment of student knowledge gained and faculty social network analysis*. Developing Global Curricula: An Experiential Learning Approach to Education in Sustainability and Entrepreneurship USDA Higher Education Challenge Grant CRIS #0214190. Gainesville, FL: Institute of Food and Agricultural Sciences
3. **Lamm, A. J.,** (2003). Health rocks after school program. *The Power of Youth: 4-H Centennial 2002 Programs of Excellence*. Washington DC: USDA.
2. Swinker, A. M., McDonald, S., Lamm, D., Swinker, M. L., & **Valle (Lamm), A. J.** (2001). *Animal Sciences Research Report*. Fort Collins, CO: The Department of Animal Sciences, Colorado State University.
1. Swinker, A. M. & **Valle (Lamm), A. J.** (2001). A brief look at the numbers and economic impact of Colorado's horse industry on Colorado's economy, *Animal Sciences Research Report*. Fort Collins, CO: The Department of Animal Sciences, Colorado State University.

POPULAR PUBLICATIONS

8. **Lamm, A. J.** (2016). Teaching tips: Teaching to different personality types; Judging versus perceiving. *Northeast News: A UF/IFAS Extension District Newsletter*.
7. **Lamm, A. J.** (2016). Teaching tips: Teaching to different personality types; Feeling versus thinking. *Northeast News: A UF/IFAS Extension District Newsletter*.
6. **Lamm, A. J.** (2015). Teaching tips: Teaching to different personality types; Sensing versus intuitive. *Northeast News: A UF/IFAS Extension District Newsletter*.
5. **Lamm, A. J.** (2015). Teaching tips: Teaching to different personality types; Extraverts versus introverts. *Northeast News: A UF/IFAS Extension District Newsletter*.
4. **Lamm, A. J.** (2011). Show the great work Extension does by enhancing evaluations. *The Agenteer*.
3. Treloar, J., & **Lamm, A. J.** (2010). What graduate students can look forward to in Saskatoon. *The Informer*, 9.

2. **Lamm, A. J.** (2009). Graduate students working globally. *The Informer*, 8.

1. Harder, A., & **Lamm, A. J.** (2009). Explore your world. *The Agenteer*, 15-17.

FORMAL TEACHING EXPERIENCE

Lead Instructor

AEC 4500 - *Program Development and Evaluation*

University of Florida, Spring 2010

Theory and strategy of non-formal educational program development.

Course evaluations on a five-point scale:

	Instructor Mean	Department Mean	College Mean
Overall rating of the instructor	4.85	4.49	4.45
Description of course objectives and assignments	4.85	4.46	4.36
Communication of ideas and information	4.85	4.39	4.32
Expression of expectations for performance in this class	4.85	4.43	4.36
Availability to assist students in or out of class	4.92	4.50	4.39
Respect and concern for students	4.92	4.54	4.52
Stimulation of interest in course	4.85	4.31	4.34
Facilitation of learning	4.85	4.38	4.32
Enthusiasm for the subject	4.92	4.54	4.56
Encouragement of independent, creative, and critical thinking	4.92	4.43	4.38

AEC3030C - *Effective Oral Communication*

University of Florida, Fall 2009

Development of effective communication strategies in the agricultural sciences.

Course evaluations on a five-point scale:

	Instructor Mean	Department Mean	College Mean
Overall rating of the instructor	4.92	4.54	4.40
Description of course objectives and assignments	4.69	4.46	4.30
Communication of ideas and information	4.77	4.43	4.26
Expression of expectations for performance in this class	4.77	4.46	4.28
Availability to assist students in or out of class	4.77	4.43	4.34
Respect and concern for students	4.88	4.54	4.49
Stimulation of interest in course	4.69	4.33	4.30
Facilitation of learning	4.69	4.38	4.25
Enthusiasm for the subject	4.77	4.62	4.53
Encouragement of independent, creative, and critical thinking	4.85	4.48	4.32

AEC3030C - *Effective Oral Communication*

University of Florida, Fall 2008

Development of effective communication strategies in the agricultural sciences.

Course evaluations on a five-point scale:

	Instructor Mean	Department Mean	College Mean
Overall rating of the instructor	4.78	4.66	4.35
Description of course objectives and assignments	4.81	4.60	4.28
Communication of ideas and information	4.74	4.56	4.21
Expression of expectations for performance in this class	4.85	4.58	4.25
Availability to assist students in or out of class	4.81	4.68	4.32
Respect and concern for students	4.89	4.48	4.43
Stimulation of interest in course	4.69	4.52	4.23
Facilitation of learning	4.70	4.71	4.20
Enthusiasm for the subject	4.85	4.55	4.48
Encouragement of independent, creative, and critical thinking	4.70	4.66	4.28

Teaching Assistant

AEC 4500 - *Program Development and Evaluation*

University of Florida Spring 2009 – Team instructed with faculty member Dr. Amy Harder

Theory and strategy of non-formal educational program development.

Course evaluations on a five-point scale of both instructors:

	Instructor Mean	Department Mean	College Mean
Overall rating of the instructor	4.71	4.54	4.40
Description of course objectives and assignments	4.47	4.46	4.30
Communication of ideas and information	4.71	4.43	4.26
Expression of expectations for performance in this class	4.59	4.46	4.28
Availability to assist students in or out of class	4.53	4.43	4.34
Respect and concern for students	4.71	4.54	4.49
Stimulation of interest in course	4.53	4.33	4.30
Facilitation of learning	4.59	4.38	4.25
Enthusiasm for the subject	4.71	4.62	4.53
Encouragement of independent, creative, and critical thinking	4.65	4.48	4.32

GUEST LECTURES AND PRESENTATIONS

Lamm, A. J. (2018, August). *Evaluating policy, systems and environmental change*. Invited presentation at the Georgia Association of Family and Consumer Science Agents annual meeting. Madison, GA.

- Lamm, A. J.** (2018, August). *How growers make decisions about water conservation and treatment technologies*. Invited presentation at the University of Maryland Water3 Grower conference, College Park, MD.
- Lamm, A. J. & McLeod, A.** (2018, May). *Turning agricultural education research into understanding, practice, outreach and extension materials*. Invited Knapp seminar at the American Association of Agricultural Education annual meeting. Charleston, SC.
- Lamm, A. J.** (2018, March). *Water issues facing the Florida agricultural industry*. AEC 3065 (Issues in Agricultural and Life Sciences) for the University of Florida.
- Lamm, A. J.** (2018, February). *Understanding how information diffuses through an agricultural education system using social network analysis*. AGED 5863 (Methods of Technological Change) for Oklahoma State University.
- Lamm, A. J.** (2017, September). *Source credibility: Communicating about agricultural water use*. Invited presentation for the Ag Institute and Center for Public Issues Education in Agriculture and Natural Resources Lunch and Learn, Gainesville, FL.
- Lamm, A. J., & Beattie, P.** (2017, July). *How growers make decisions*. Invited presentation for the California Nursery Conference, Irvine, CA.
- Lamm, A. J., & Beattie, P.** (2017, July). *Cognitive mapping of grower adoption of water conservation and treatment technologies*. Invited presentation for the Water3 annual grant meeting at the University of California, Irvine, CA.
- Lamm, A. J.** (2017, April). *Public and decision makers' perceptions of agricultural water use and BMPs*. Invited presentation for the Extension Symposium at the University of Florida, Gainesville, FL.
- Lamm, A. J.** (2017, April). *Leading problem solving in teams*. Presentation at the Suwanee Water Management District Leadership Seminar, Gainesville, FL.
- Lamm, A. J.** (2017, April). *Critical thinking consultancy: Exploring significant critical thinking challenges*. Invited presentation at the GBAS Institute at the University of Florida, Gainesville, FL.
- Lamm, A. J.** (2017, March). *Survey research: Sampling methods and design*. AGED 6767 (Research Methods) for the University of Florida.
- Lamm, A. J.** (2017, March). *Leading problem solving in teams*. Presentation at the FDACS Leadership Legacy Seminar, Gainesville, FL.
- Lamm, A. J.** (2017, February). *Understanding diffusion of agricultural education through social network analysis*. AGED 5863 (Methods of Technological Change) for Oklahoma State

University.

- Lamm, A. J., & Warner, L. A.** (2017, February). *Reasons we do or do not use water treatments and technologies*. Webinar presented for the Clean Water3 - Reduce, Remediate and Recycle' Specialty Crop Research Initiative grant, Gainesville, FL.
- Lamm, A. J.** (2017, February). *Addressing the juxtaposition between public opinions of agricultural and personal water use*. Presentation at the Citrus County Water School, Lecanto, FL.
- Lamm, A. J., & Rumble, J. N.** (2017, February). *Wrestling with public trust in science (or lack thereof)*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville, FL.
- Lamm, A. J.** (2017, January). *Solving problems as an entrepreneur in agriculture and natural resources*. Invited presentation for the Extension Entrepreneurship program at the University of Florida, Gainesville, FL.
- Lamm, A. J.** (2017, January). *The development of the land grant system*. AGED 4065 (Issues in Agricultural and Life Sciences) for the University of Florida.
- Lamm, A. J.** (2016, November). *Assessing student learning in formal and non-formal settings*. AEE 5265 (An Overview of Issues in Agricultural and Extension Education) for Louisiana State University, Baton Rouge, LA.
- Lamm, A. J.** (2016, October). *Water issues facing the Florida agricultural industry*. AEC 3065 (Issues in Agricultural and Life Sciences) for the University of Florida.
- Lamm, A. J.** (2016, September). *Developing a monitoring and evaluation system*. Invited presentation at the Global Forum for Rural Advisory Services annual advisory board meeting, Limbe, Cameroon.
- Lamm, A. J. & Lamm, K. W.** (2016, September). *Goal setting for rural advisory services: Using where we are to determine where we are going*. Invited Keynote presentation at the Global Forum for Rural Advisory Services annual meeting, Limbe, Cameroon.
- Lamm, K. W., & Lamm, A. J.** (2016, September). *Conducting capacity assessments of regional rural advisory service networks*. Invited workshop presentation at the Global Forum for Rural Advisory Services annual meeting, Limbe, Cameroon.
- Lamm, A. J.** (2016, September). *Thinking critically when discussing contentious issues*. Invited presentation at the Wedgworth Leadership Institute Annual Alumni Meeting, Gainesville, FL.
- Lamm, A. J.** (2016, September). *Problem solving to bridge bench and social science*. Invited presentation for the Tropical Connections Program Annual Workshop at the University of

Florida, Gainesville, FL.

Lamm, A. J. (2016, September). *The social side of water issues*. Invited presentation for the Save the Waters Week, Inverness, FL.

Lamm, K. W., & **Lamm, A. J.** (2016, June). *Assessing the capacity of KeFAAS*. Invited presentation at the Kenya Forum for Agricultural Advisory Services quarterly advisory board meeting, Nairobi, Kenya.

Lamm, K. W., & **Lamm, A. J.** (2016, June). *Assessing the capacity of AFAAS*. Invited workshop presentation at the African Forum for Agricultural Advisory Services quarterly meeting, Kampala, Uganda.

Lamm, A. J. (2016, June). *Evaluation impact: Using data to drive future programming*. Invited presentation at the LEAD21 Annual board meeting, Minneapolis, MN.

Lamm, A. J. (2016, May). *Problem solving in Extension: How do we enhance teamwork and communication?* Invited presentation at the Miami-Dade County Extension professional development meeting, Homestead, FL.

Lamm, A. J., & McKee, V. (2016, May). *Thinking critically to build team dynamics and enhance work processes*. Invited presentation for the McCarty and Fifield Shared Services Center team building event at the University of Florida, Gainesville, FL.

Lamm, A. J. (2016, May). *Talking turfgrass: Insights into public views and motivations*. Invited presentation at the Turf Producers Annual Meeting, Gainesville, FL.

Lamm, A. J. (2016, April). *Enhancing critical thinking on the job*. Invited presentation at the GBAS Institute at the University of Florida, Gainesville, FL.

Lamm, A. J. (2016, February). *Understanding diffusion of agricultural education through social network analysis*. AGED 5863 (Methods of Technological Change) for Oklahoma State University.

Lamm, A. J. & Stokes, P. (2016, February). *Informing decisions about water using public opinion*. Presentation at the Brevard County Water School, Viera, FL.

Telg, R. W. & **Lamm, A. J.** (2016, February). *Perceptions of Florida agricultural water use*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville, FL.

Lamm, A. J. (2015, December). *Statistics: Friend or foe? Making stats work for you*. Invited presentation at the Agricultural Education Graduate Student Association meeting, Gainesville, FL.

Lamm, A. J., & Telg, R. W. (2015, December). *Perceptions of ag water use: Comparing the*

- general public and decision makers.* Invited presentation at the Annual Florida Farm Bureau Federation Board Meeting, Gainesville, FL.
- Lamm, A. J.** (2015, September). *The social side of water issues: How people make decisions.* Presentation at the Marion County Water School, Ocala, FL.
- Lamm, A. J.** (2015, August). *Identifying the issues facing the agricultural and natural resource industry.* Invited presentation at the Wedgworth Leadership Institute Annual Alumni Meeting, Kissimmee, FL.
- Lamm, A. J.** (2015, August). *What the public thinks about Florida water.* Invited presentation at the UF/IFAS Master Gardener Training, Ocala, FL.
- Lamm, A. J.** (2015, July). *Organizational evaluation: The role of leadership.* AGED 6905 (Organizational Leadership) for the University of Florida.
- Lamm, A. J.** (2015, June). *Evaluation impact: Looking to the future.* Invited presentation at the LEAD21 Annual board meeting, Minneapolis, MN.
- Lamm, A. J.** (2015, June). *The UF critical thinking inventory: Measuring critical thinking styles.* Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville, FL.
- Lamm, A. J.** (2015, June). *Water conservation: Perceptions held by Floridians who use irrigation.* Presentation at the Audience Segmentation Extension In Service Training, UF Center for Landscape Conservation and Ecology, Orlando, FL.
- Lamm, A. J.** (2015, April). *MBTI: Presenting type in organizations.* Presentation at the Northeast Extension District Meeting, Waldo, FL.
- Lamm, A. J.** (2015, April). *Problem solving in teams.* Presentation at the Tropical Connections Post-Doctoral Program, Gainesville, FL.
- Lamm, A. J.** (2015, March). *Leading problem solving in teams.* Presentation at the FDACS Leadership Legacy Seminar, Gainesville, FL.
- Lamm, A. J., & Migliaccio, K.** (2015, February). *Public opinion of water and implications for agriculture.* Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville, FL.
- Lamm, A. J.** (2015, February). *The social side of water issues: How people make decisions.* Presentation at the Citrus County Water School, Lacosta, FL.
- Lamm, A. J., & Dukes, M.** (2015, February). *Public opinion of landscape water use.* Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville, FL.

- Lamm, A. J.** (2015, February). *Social network analysis in agricultural education*. AGED 5863 (Methods of Technological Change) for Oklahoma State University.
- Lamm, A. J.** (2014, September). *Securing and managing grants*. AGED 6095 (Faculty Strategies) for the University of Florida.
- Lamm, A. J., & Johnson, S.** (2014, August). *Public opinion of endangered and invasive species*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville FL.
- Lamm, A. J.** (2014, July). *Problem solving around issues in teams*. Presentation at the Wedgworth Leadership Institute for Agriculture and Natural Resources Seminar, Gainesville, FL.
- Lamm, A. J.** (2014, July). *Building a policy agenda for agriculture and natural resources*. Presentation at the Wedgworth Leadership Institute for Agriculture and Natural Resources Seminar, Gainesville, FL.
- Lamm, A. J.** (2014, June). *Communicating evaluation results*. Invited presentation at the LEAD21 Annual board meeting, Minneapolis, MN.
- Lamm, A. J.** (2014, June). *Measuring the impacts of international programs*. Invited Pre-conference seminar at the North American Colleges and Teachers of Agriculture, Bozeman MT.
- Lamm, A. J., & Regelbrugge, C.** (2014, May). *Immigration: Public perceptions and knowledge gaps*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville FL.
- Lamm, A. J.** (2014, March). *Issues facing the Florida agricultural and natural resource industry*. Invited Keynote Speech at the Alpha Gamma Rho Founders Day, Gainesville FL.
- Lamm, A. J.** (2014, March). *Surveying the public: Success stories and challenges faced while using innovative research methods*. Presentation for the Department of Agricultural Education and Communication Seminar Series, Gainesville FL.
- Lamm, A. J., & Graham, W.** (2014, February). *Public opinion of water quality and quantity issues*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville FL.
- Lamm, A. J., & Irani, T.** (2014, February). *Leading problem solving in teams*. Invited presentation at the FDACS Leadership Legacy Seminar, Gainesville, FL.
- Lamm, A. J., & Irani, T.** (2014, February). *Public policy education and health care policy*. DIE

4436 (Nutrition Counseling and Communication) for the University of Florida.

- Lamm, A. J.,** Rumble, J. N., & Lindsey, A. B. (2014, February). *Communicating science to inform the public*. Invited presentation at the Southern Association of Agricultural Scientists, Dallas, TX.
- Lamm, A. J.** (2013, November). *The power of opinion leadership in addressing critical issues*. Presentation at the Wedgworth Leadership Institute for Agriculture and Natural Resources Seminar, Gainesville, FL.
- Lamm A. J.,** Strickland, L. R., & Lamm, K. W. (2013, November). *Building better leaders: How problem solving styles influence leadership development*. Symposium presentation at the International Leadership Association, Montréal, Canada.
- Lamm A. J.,** Rumble, J. N., & Irani, T. (2013, October). *Public issues research in the natural resources*. Fisheries and Wildlife Biology Seminar Series, Gainesville, FL.
- Lamm, A. J.** (2013, September). *The development of the land grant system*. AGED 4065 (Issues in Agricultural and Life Sciences) for the University of Florida.
- Lamm, A. J.,** Irani, T., & Rumble, J. (2013, August). *Conversation starters: How to talk to decision-makers about critical water issues*. Presentation at the Extension Professionals Associations of Florida Annual Meeting, Ponte Vedra Beach, FL.
- Lamm, A. J.** (2013, June). *Conducting organizational research*. AGED 6905 (Organizational Leadership in Agricultural and Life Sciences) for the University of Florida.
- Lamm, A. J.,** & Berkson, J. (2013, June). *Communicating with decision makers*. Presentation given to the NOAA RTR Summer Program, Gainesville, FL.
- Settle, Q., & **Lamm, A. J.** (2013, June). *Engaging industry stakeholders with online programming*. Workshop presented at the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences Conference, Indianapolis, IN.
- Settle, Q., & **Lamm, A. J.** (2013, June). *Using public opinion panels to enhance communication around critical issues*. Workshop presented at the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences Conference, Indianapolis, IN.
- Lamm A. J.,** & Irani, T. (2013, April). *Perceptions of higher education in Florida: Results of a recent survey*. Bricks and Mortar in a Digital Age: The Uncertain Future of Higher Education Land Grant Closing Symposium, Gainesville, FL.
- Lamm, A. J.** (2013, February). *Public opinion of water issues*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville FL.

Recording can be viewed at: <http://ufifas.adobeconnect.com/p51vq3a2vk1/>

Carter, H., & **Lamm, A. J.** (2012, October). *Leadership is a treasure. Have you discovered yours?* Leadership track workshop presented at the National Association of Extension 4-H Agents Conference, Orlando, FL.

Lamm, A. J. (2012, August). *The land grant system: Then and now.* AGED 4065 (Issues in Agricultural and Life Sciences) for the University of Florida.

Lamm, A. J. (2012, August). *Planning successful Extension programs: Understanding program outcomes and creating SMART objectives.* Presentation at the New County Faculty Professional Development Meeting for the University of Florida Cooperative Extension Service, Gainesville, FL.

Lamm, A. J. (2012, August). *Developing a political agenda for agriculture and natural resources.* Presentation at the Wedgworth Leadership Institute Annual Alumni meeting, Orlando, FL.

Lamm, A. J. (2012, April). *Using structural equation modeling in educational research.* AGED 6905 (Data Analysis) for the University of Florida.

Lamm, A. J. (2012, April). *Evaluating campaigns* AGED 4052 (Communication Campaign Strategies for Agriculture and Life Sciences) for the University of Florida.

Lamm, A. J. (2012, March). *Logic modeling for the grant development process.* AGED 6405 (Program Development and Evaluation) for the University of Florida.

Lamm, A. J. (2012, January). *IFAS strategic planning: Drawing a future for teaching, research, and extension.* Presentation at the IFAS Region 1 Advisory Council for the University of Florida, Gainesville, FL.

Lamm, A. J. (2011, December). *Determining a future for teaching, research, and extension in IFAS.* Presentation at the UF/IFAS Administrative Council for the University of Florida IFAS, Defuniak Springs, FL.

Lamm, A. J. (2011, November). *IFAS strategic planning: Delphi results.* Presentation at the IFAS Region 3 Advisory Council for the University of Florida, Ocala, FL.

Lamm, A. J. (2011, November). *Why evaluation?* AGED 4052 (Communication Campaign Strategies for Agriculture and Life Sciences) for the University of Florida.

Lamm, A. J. (2011, September). *Creating change through strategic problem solving.* AGED 6400 (Planned Change) for the University of Florida.

Lamm, A. J. (2011, May). *Leadership in organizational evaluation.* AGED 6905 (Organizational Leadership in Agricultural and Life Sciences) for the University of Florida.

- Lamm, A. J.** (2011, May). *Leading organizations from good to great*. AGED 6905 (Organizational Leadership in Agricultural and Life Sciences) for the University of Florida.
- Lamm, A. J.** (2011, April). *Using HLM and SEM in agricultural education research* AGED 5993 (Data Analysis and Interpretation) for Oklahoma State University.
- Lamm, A. J.** (2011, March). *Data analysis and index construction*. AEE 6552 (Evaluating Extension Programs) for the University of Florida.
- Lamm, A. J.** (2011, March). *Leading teams out of dysfunction*. AEE 4434 (Leadership in Teams) for the University of Florida.
- Lamm, A. J.** (2011, March). *Thinking critically before persuading others*. AEE 3030 (Effective Oral Communication) for the University of Florida.
- Lamm, A. J.** (2011, March). *Identifying perspectives through True Colors*. AEC 3030 (Effective Oral Communication) for the University of Florida.
- Lamm, A. J.** (2011, February). *Planning successful Extension programs: Understanding program outcomes and creating SMART objectives*. Presentation at the New County Faculty Professional Development Meeting for the University of Florida Cooperative Extension Service, Gainesville, FL.
- Lamm, A. J.** (2011, February). *Developmental evaluation*. AEC 6552 (Evaluating Extension Programs) for the University of Florida.
- Lamm, A. J.** (2011, January). *Building support to enhance educational programming*. AEC 4500 (Program Development and Evaluation) for the University of Florida.
- Lamm, A. J.** (2011, January). *U.S. Extension: Past, present, and future?* AEC 6316 (Overview of International Extension Systems) for the University of Florida.
- Lamm, A. J.** (2010, October). *Using critical thinking to strengthen your arguments*. AEE 3030 (Effective Oral Communication) for the University of Florida.
- Lamm, A. J.** (2010, August). *New teaching assistants: Moving from surviving to thriving*. Panelist at the College of Agricultural and Life Sciences Teaching Enhancement Symposium, Gainesville, FL.
- Lamm, A. J.** (2010, June). *Identifying program outcomes and creating SMART objectives*. Presentation at the New County Faculty Professional Development Meeting for the University of Florida Cooperative Extension Service, Gainesville, FL.
- Myers, B., & Lamm, A. J.** (2010, February). *Writing instructional objectives*. Presentation at the

New County Faculty Professional Development Meeting for the University of Florida Cooperative Extension Service, Gainesville, FL.

- Lamm, A. J.** (2010, February). *Strengthening your argument by incorporating critical thinking*. AEE 3030 (Effective Oral Communication) for the University of Florida.
- Lamm, A. J.** (2010, January). *Enhancing your evaluation tool box*. Presentation at the Youth Development Institute, Gainesville, FL.
- Lamm, A. J.** (2009, October). *Designing quality extension programs*. Presentation at the New County Faculty Professional Development Meeting for the University of Florida Cooperative Extension Service, Gainesville, FL.
- Lamm, A. J. & Harder, A.** (2009, October). *Creating quality program evaluations: It's not as scary as you think*. Presentation at the National Association of Extension 4-H Agents Conference, Rochester, NY.
- Lamm, A. J.** (2009, October). *Critical thinking*. AEE 3030 (Effective Oral Communication) for the University of Florida.
- Harder, A., & Lamm, A. J.** (2008, December). *Careers in Cooperative Extension*. AN 3934 (Careers in Livestock) for the University of Florida.
- Lamm, A. J., Cecil, C., Hart, D., & Wilson, J.** (2008, October). *Expanding leadership*. Presentation at the Galaxy III Conference, Joint Council of Extension Professionals, Indianapolis, IN.
- Lamm, A. J., & Star, A.** (2007, October). *Colorado working ranch horse program*. Presentation at the National Association of Extension 4-H Agents Conference, Atlanta, GA.
- Lamm, A. J., Whaley, J. & Bowman, H.** (2007, April). *Integrating today's technology with 4-H tradition*. Presentation at the Tri-State Regional 4-H Agents Conference, Durango, CO.
- Lamm, A. J., Cecil, C., Turner, M., Hanagan, M., & Chadd, B.** (2007, April). *Agents without borders*. Presentation at Tri-State Regional 4-H Agents Conference, Durango, CO.
- Lamm, A. J., & Waldren, D.** (2005, November). *Where the rubber hits the road – Being a 4-H agent in Colorado*. A300 (Introduction to Cooperative Extension) for Colorado State University.
- Lamm, A. J., & Waldren, D.** (2004, November). *The realities surrounding being an extension agent in Colorado*. A546 (Principles of Cooperative Extension) for Colorado State University.
- Lamm, A. J., & Morsch, S.** (2004, November). *Developing 4-H school enrichment curriculum*. Presentation at the National Association of Extension 4-H Agents Conference, Oklahoma

City, OK.

Lamm, A. J., & Harder, A. (2004, September). *Creating innovative 4-H programs*. A547 (Delivery of Cooperative Extension Programs) for Colorado State University.

Lamm, A. J. (2004, July). *Bug breakthrough – Creating innovative school enrichment materials*. Presentation at the National Association of County Agricultural Agents Conference, Orlando, FL.

Lamm, A. J., Waldren, D. & Fey, T. (2003, October). *Explaining complex urban 4-H programs*. A547 (Delivery of Cooperative Extension Programs) for Colorado State University.

ADVISING

Doctoral Committees

Committee Chair

- Peyton Beattie, Extension Education, 2021
- Courtney Owens, Extension Education, Degree conferred in 2016, Currently Assistant Extension Administrator and Extension Specialist, Staff and Professional Development at Kentucky State University
 - FACAA Extension Graduate Student of Year, 2014
- Shuyang Qu, Agricultural Communication, Degree conferred in 2016, Currently Assistant Professor at Iowa State University
- Pei-wen Huang, Extension Education, Degree conferred in 2015
 - CALS International Student of the Year, 2014
 - FACAA Extension Graduate Student of Year, 2015

Committee Member

- Robert Wells, Journalism, 2018
- Anil Kumar Chaudhary, Extension Education, Degree conferred in 2017, Currently Assistant Professor at Pennsylvania State University
- Kara Cupoli, Agricultural Leadership, Degree conferred in 2016, Currently the Director of MBA programs at North Carolina State University
- Tre Easterly, Agricultural Education, Degree conferred in 2016, Currently Assistant Professor at New Mexico State University
- Adam Boudreaux, Agricultural Leadership, Degree conferred in 2015
- Keegan Gay, Extension Education, Degree conferred in 2015, Currently Assistant Professor at the Ohio State University
- Cathy DiBenedetto, Agricultural Education, Degree conferred in 2015, Currently Assistant Professor at Clemson University
- Jessica Holt, Agricultural Communication, Degree conferred in 2014, Currently Assistant Professor at the University of Georgia
- Joy Rumble, Agricultural Communication, Degree conferred in 2013, Currently Assistant Professor at the University of Florida

Masters Committees

Committee Chair

- Peyton Beattie, Extension Education, Degree conferred in 2018
- Aija Cunningham, Extension Education, Degree conferred in 2017
- Brie Bird, Extension Education, Degree conferred in 2016
- Becky Pengelley, Extension Education, Degree conferred in 2014

Committee Member

- Jessica Harsh, Agricultural Communication, Degree conferred in 2018
- Christopher Ryan, Environmental Horticulture, Degree conferred in 2016
- Nadia Bahadori, Family, Youth and Community Sciences, Degree conferred in 2016
- Taylor Ruth, Agricultural Communication, Degree conferred in 2015
- Brooke Mathews, Extension Education, Degree conferred in 2005
- Herb Rose, Extension Education, Degree conferred in 2004
- Catherine Canter, Degree conferred in 2003
- Danelle Schaneman, Extension Education, Degree conferred in 2002

Post-Doctoral Advisement

- Dr. Abraham Tidwell, November 2018 - present
- Dr. Shuyang Qu, September 2016 – June, 2017, Currently Assistant Professor at Iowa State University
- Dr. Pei-wen Huang, January – December, 2016
- Dr. Levy Odera, March – October, 2014, Currently Assistant Professor at Minerva University
- Dr. Quisto Settle, June 2013 – May 2014, Currently Assistant Professor at Oklahoma State University

HONORS AND AWARDS

American Association for Agricultural Education

- Distinguished Research Paper, Southern Region 2018
Identifying generational differences to target extension programming when discussing genetic modification.
- Outstanding Early Career Award 2017
- Outstanding Young Member Award, Southern Region 2017
- Distinguished Research Paper, Southern Region 2017
Using the theory of planned behavior to understand extension client's water conservation intentions
- Distinguished Research Poster, Southern Region 2017
Citrus greening solutions: Extension's role in Florida California, and Texas
- Distinguished Research Paper, Southern Region 2016
Personality and goal orientation of undergraduate agricultural leadership students: an empirical analysis
- Distinguished Research Paper 2014
Informing extension programming with research: A look into local food
- Distinguished Research Paper 2014
Engine trouble? Effects of cognitive style and problem complexity on

- preservice agriculture teachers' ability to solve problems in agricultural mechanics*
- Distinguished Innovative Poster, Southern Region 2014
An innovative approach to leadership development program evaluation
- Alan A. Kahler Outstanding Dissertation Award 2012
- Distinguished Research Paper 2011
Understanding evaluation in extension: An organizational approach
- Outstanding Research Poster, 3rd Place, Graduate Student Division 2011
Experiential learning in the tropics: Students explore the tastes and smells of entrepreneurship education
- Outstanding Research Paper, 1st Runner Up, Graduate Student Division, Southern Region 2011
Refocusing evaluation efforts: Evaluating extension programs for use can enhance accountability efforts
- Outstanding Research Paper 2010
Utilizing natural cognitive tendencies to enhance agricultural education programs
- Outstanding Research Paper, 1st Runner Up, Faculty Division, Southern Region, *Challenges and threats facing county extension offices* 2009

Association for Communication Excellence

- Distinguished Research Poster Presentation, Southern Region 2018
Seeking and engaging: Case study integration to enhance critical thinking style.
- Distinguished Research Paper Presentation, Southern Region 2017
Identifying publics in Florida, California, and Texas as they relate to citrus greening
- Distinguished Research Poster Presentation, Southern Region 2017
Communicating about genetic modification: Desired information and trusted sources
- Research Paper of the Year 2014
Does critical thinking style predict water conservation behaviors?

Association for International Agricultural and Extension Education

- Fellow Award 2018
 - Outstanding Poster Presentation, Runner Up, Student Division 2018
Diffusion in action: A look in to water treatment technology adoption
 - Outstanding Abstract Presentation, Runner Up, Faculty Division 2014
Looking the wrong way? Exploring relationships between color-blindness and opinions of undocumented immigrants
 - Outstanding Abstract Presentation, Graduate Student Division 2014
Exposure and perceptions: Undocumented immigrants in agriculture
 - Outstanding Poster Presentation, 3rd Place, Graduate Student Division 2014
Communicating about immigration issues: Understanding public perceptions of e-Verify.
- 2011

- Outstanding Paper Presentation, Faculty Division
Transformative learning experiences reported by faculty creating and teaching agricultural sustainability for study abroad 2011
- Outstanding Paper Presentation, 3rd Place, Graduate Student Division
Examining the barriers and motivations influencing undergraduate students' choices to participate in international experiences: A comparison of two universities 2010
- Outstanding Paper Presentation, Graduate Student Division
A case study from Costa Rica: Using formative evaluation to enhance program implementation 2010
- Outstanding Poster Presentation, Graduate Student Division
Viva colaboración: Using mentoring to enhance international agricultural learning programs 2009
- Outstanding Poster Presentation, Graduate Student Division
Second Life: A virtual world for international extension programming

Colorado Association of County Agricultural Agents

- 4-H Search for Excellence Award 2004

Colorado Association of Extension 4-H Agents

- Power of Youth Award 2007
- Excellence in Teamwork 2007
- Cooperative Extension Team Award 2007
- Denise Miller National 4-H Innovator's Award Nominee 2007
- Excellence in Teen Programming, Team 2007
- Excellence in Teamwork, Team 2006
- Excellence in Teen Programming, Team 2005
- Excellence in 4-H Afterschool Programming 2005
- Power of Youth, Team Award 2005
- Cooperative Extension Team Award 2004
- Excellence in Teamwork, Team 2004
- Excellence in Teen Programming, Team 2004
- Excellence in Teen Programming 2004
- Power of Youth Award 2003
- Excellence in Teamwork 2003
- Excellence in Teen Programming 2003
- Excellence in Teamwork, Team 2002
- TYRO Award (Outstanding Young Agent) 2002

Colorado State University, Fort Collins, CO

- Graduate Student Assistantship 1999-2000

Epsilon Sigma Phi

- Distinguished Early Career Service Award, National Winner 2007

- Journal of Agricultural Education**
- Article of the Year Award, Runner-Up 2017
- Journal of Applied Communications**
- JAC Article of the Year Award 2017
- Journal of Extension**
- JOE Outstanding Feature Article of the Year Award 2013
- Journal of International Agricultural and Extension Education**
- Distinguished Article 2017
- National Association of County Agricultural Agents**
- 4-H Search for Excellence Award, Regional Winner & National Finalist 2004
- National Association of Extension 4-H Agents**
- Educational Piece Award, Western Region Winner 2006
 - Achievement in Service Award 2005
 - Periodical Publication Award, Team, Western Region Winner 2004
 - Program of Excellence Award 2002
- University of Florida, Gainesville, FL**
- IFAS “High Impact” Research Publication 2017
 - Art Hornsby Distinguished Extension Professional and Enhancement Award 2016
 - Wells Fargo Extension Professional and Enhancement Award 2014
 - Extension Initiative Innovation Team Award 2013
 - IFAS “High Impact” Research Publication 2012
 - Alumni Fellowship 2008 - 2011
 - James Davidson Graduate Student Travel Scholarship 2011
 - Jimmy G. Cheek Medal of Excellence Finalist 2011
 - IFAS Award of Excellence for Graduate Research Nominee 2011
- Vance Publishing**
- 40 Under 40 in Agriculture Honoree 2014

PROFESSIONAL LEADERSHIP & SERVICE

- Alpha Tau Alpha Honors Fraternity** 2008 - present
University of Florida Chapter
- American Association for Agricultural Education** 2008 - present
- Research Committee
National Chair, 2018 - present
National Chair-elect, 2017 - 2018

- Southern Region Chair-elect, 2018 – present
 - Southern Region Representative, 2014 – 2016; 2017 - 2018
 - Manuscript Reviewer, AAAE, 2013 - 2018
 - Poster Judge, Southern Region Conference, 2011
 - Poster Judge, AAAE, 2010
 - Facilitator, Southern Region Conference, 2009 & 2010
 - Poster Reviewer, AAAE, 2009, 2011, & 2015
- American Evaluation Association** 2008 - present
- Extension Education Evaluation TIG Member
 - Proposal Reviewer, 2009 & 2012
- Association for International Agricultural and Extension Education** 2008 - present
- Awards Committee, 2014 - 2016
 - Paper Reviewer, 2011 - 2018
 - Poster Judge, 2011
 - Session Chair, 2010
 - Paper Judge, 2010
 - Graduate Student Representative, Executive Board, 2009-2010
- Association of Leadership Educators** 2010 - 2013
- Paper Reviewer, 2010
- Colorado Association of County Agricultural Agents** 2002 - 2007
- Northern Regional Representative, 2003-2005
- Colorado Association of Extension 4-H Agents** 2002 - 2008
- President, 2006-2007
 - President Elect, 2005-2006
 - Vice President, 2004-2005
 - Treasurer, 2003-2004
 - Northern Region Representative, 2002-2004
 - Communications Committee, Chair, 2002-2004
 - Professional Development Committee, 2004-2006
- Colorado Food, Land, & People** 2003 - 2006
- Executive Board Member
- Colorado Foundation for Agriculture** 2003 - 2006
- Executive Board Member
- Colorado State University Cooperative Extension** 2001 - 2008
- Extension Director Search Committee, 2008
 - State Extension Forum Planning Committee, 2007
 - Northern Region Conference Planning Committee, 2006

- Front Range 4-H Agents, 2001-2008; Chair, 2001-2003
- Colorado State 4-H Horse Committee
Chair, 2006-2008
Vice Chair, 2004-2006
District Representative, 2001-2004
State Levels Committee Chair, 2003-2008

Epsilon Sigma Phi 2006 - present

Zeta Chapter, Colorado State University Extension

- Secretary, 2007-2008
- Awards Committee

Alpha Delta, University of Florida

Evaluation and Program Planning 2013 - present

- Manuscript Reviewer

International Leadership Association 2013 - 2016

State Food and Agriculture Council, Florida – NRCS, FSA, RD 2016 - present

- Advisory Board Member

Journal of Agricultural Education 2017 – present

- Editorial Review Board
- Manuscript Reviewer

2011 – present

Journal of Extension 2012 - present

- Manuscript Reviewer

Journal of Human Science and Extension 2014 - present

- Manuscript Reviewer

Journal of International Agricultural and Extension Education 2018 - present

- Managing Editor
- Manuscript Reviewer

2011 - 2017

Journal of Southern Agricultural Education Research 2013 – 2016
2017 - present

- Editorial Review Board and Manuscript Reviewer

North American Colleges & Teachers of Agriculture 2008 - 2012

National Association of Extension 4-H Agents 2002 - 2010

- Organizational Stewardship Committee, Regional Rep., 2005-2008
- Programs Committee, 2002-present
- Urban Programming Task Force, 2006-2008

- National Association of County Agricultural Agents** 2002 - 2007
- National Institute of Food and Agriculture, USDA** 2015 - present
- Grant Reviewer, Agriculture and Food Research Initiative (AFRI) Exploratory Research program, 2015
- Rural Sociological Society** 2011 - present
- Rural Sociology Journal, Manuscript Reviewer, 2013 - present
- Sage Publishing Inc.**
- Book Reviewer 2018
- Reframing Evaluation through Appreciative Inquiry*, Preskill & Catsambas
- University of Florida** 2008 - 2018
- Department of Agricultural Education and Communication
- Search Committee Member, Department Chair, 2015 - 2016
 - Search Committee Member, Evaluation Specialist, 2016
 - UF-AEC Department Advisory Council, Member, 2008-2011
 - Graduate Committee Member, 2013 – 2015
 - Bryant Hall Planning Committee, Member, 2011
 - AEC Seminar Steering Committee, Member, 2011
 - Judge, State FFA Convention, 2009
- Department of Family, Youth and Community Science
- Search Committee Member, Non-Profit Management, 2014
 - Search Committee Member, Community Issues Education, 2014
- Florida Cooperative Extension Service
- Search Committee Member, South District Extension Director, 2015 - 2016
 - Extension Water Initiative Leadership Team Member, 2013 – present
 - Florida Water Stewards Programs Leadership Team Member, 2013 – present
- Graham Center
- Advisory Board Member, 2012 – present

CERTIFICATIONS

- Myers Brigg Trait Inventory (MBTI) Delivery and Implementation 2014
CAPT, Gainesville, FL
- Kirton Adaption Innovation (KAI) Inventory Delivery and Implementation 2012
Occupational Research Centre, Suffolk, UK
- University of Florida Critical Thinking Inventory (UFCTI) Delivery and Implementation. 2010
Center for Public Issues Education, Gainesville, FL

MEDIA COVERAGE

Research

- Suncoast Newspapers. (2018). Social science can help solve citrus greening.
- Weekly Picks. (2018). Social science can help solve citrus greening.
- Ft. Myers News-Press. (2018). Social science can help solve citrus greening.
- Food Quality News. (2017). Research round up: Salmonella in pork, listeria in lettuce and stopping aflatoxin.
- Bay 9 News. (2016). Discussing public opinions of water issues in the Tampa Bay area.
- HortiDaily. (2016). US opinion leaders can bridge gap between growers and consumers.
- Indiana Ag Connection. (2016). Local food opinion leaders can help bridge the gap between farmers and consumers.
- Growing Florida. (2016). Local food opinion leaders can help bridge the gap between farmers and consumers.
- Wisconsin Ag Connection. (2016). Local food opinion leaders can help bridge the gap between farmers and consumers.
- News Wise. (2016). What's easier: Turning off water indoors or outside?
- IFAS News. (2016). Local food opinion leaders can help bridge the gap between farmers and consumers.
- Citrus County Board of Commissioners Newsletter. (2016). University of Florida's Dr. Alexa Lamm speaks on the social side of water issues.
- Morning Ag Clips. (2016). Inside or outdoors conservation?
- Freshplaza. (2016). Florida students learn about ag hot topics.
- Feedstuffs. (2016). Teaching how to communicate ag hot topics more effectively.
- Growing Florida. (2016). UF/IFAS to teach how to communicate agricultural hot topics more effectively.
- WUFT News. (2016). Haile HOA says yes to Florida-Friendly lawns.
- Florida Water Daily Digest. (2016). Gainesville HOA says yes to Florida-Friendly lawns.
- WUFT News. (2016). Only some take action: water conservation needed.
- ScienceDaily. (2016). Water conservation important to many, but only some take action.
- Informed Infrastructure. (2016). Water conservation important to many; only some take action.
- Science News. (2016). Water conservation important to many; only some take action.
- Growing Florida. (2016). IFAS study: Water conservation important to many.
- National Public Radio. (2016). Water conservation important to many, but only some take action.
- Morning Ag Clips. (2016). UF/IFAS study on water conservation.
- Florida Water Daily Digest. (2016). UF/IFAS Study: Water conservation important to many; only some take action.
- Newswise. (2016). Water conservation important to many: Only some take action.
- Ben's Bullets: FNGLA Weekly Update. (2015). Conserve water, but...
- Growing Florida. (2015). UF survey shows Floridians want to conserve water, but not if it costs too much.

- National Public Radio. (2015). Floridians views on conserving water.
- AgProfessional. (2015). UF survey shows Floridians want to conserve water, but not if it costs too much.
- Orlando Sentinel. (2015). Survey: Floridians want to conserve water but not spend much to do so.
- WUFT News. (2015). Floridians want to conserve water, survey shows
- Tampa Bay Newswire. (2015). UF survey shows Floridians want to conserve water, but not if it costs too much
- IFAS News. (2015). UF survey shows Floridians want to conserve water, but not if it costs too much
- IFAS News. (2014). A banner year for UF/IFAS in 2014
- WUFT News. (2014). Florida-Friendly Landscaping Saves Water And Fertilizer
- Morning Ag Clips. (2014). Landscaping to save water and fertilizer
- IFAS News. (2014). Floridians passionate about, but puzzled by, endangered and invasive species
- The Gainesville Sun. (2014). Survey: Environment weighs heavily on state residents' minds
- Sayfie Review. (2014). Survey: Environment weighs heavily on state residents' minds
- Growing Florida. (2014). Floridians Would Tax Selves to Fight Invasive Species
- The Florida Times-Union. (2014). Floridians love water, but getting them to conserve it can be tough, survey shows
- Sayfie Review. (2014). Floridians love water, but getting them to conserve it can be tough, survey shows
- Ocala Star Banner. (2014). Survey: Many Floridians favor in-state tuition for immigrants but not financial aid
- National Public Radio. (2014). Implications of public opinions surrounding immigration.
- GTN News. (2014). Survey Reveals Conflicting Opinions on Undocumented Immigrant Education
- WUFT News. (2014). Florida Inches Closer to Other States in Tuition Charged Undocumented Students
- UF News. (2014). Floridians remain conflicted on immigration; oppose eligibility for federal education grants
- St. Augustine Record. (2014). Florida residents faced with water issue
- UF News. (2014). UF/IFAS PIE Center survey: Floridians value water, but not 'all in' on conservation
- Gainesville Sun. (2014). Editorial: No more excuses
- FNGLA Greenline. (2014). FNGLA in a minute.
- The Gainesville Sun (2013). Harsh views, few facts on immigration, UF survey shows
- The Gainesville Sun. (2013). Survey: Floridians believe college out of reach for most
- UF News. (2013). UF/IFAS report finds Floridians value water resources, want to conserve

Personal

- The Independent Florida Alligator. (2014). UF faculty recognized for 40 under 40 top agriculture award.
- IFAS News. (2014). UF/IFAS faculty members named to '40 under 40' agriculture list.
- The Packer. (2014). Vance Agribusiness names 40 under 40 honorees.

CONSULTING ENGAGEMENTS

- Colorado State 4-H Foundation. (2012-2017). External evaluator for Cowboy Ethics program.
- Global Forum for Rural Advisory Services (2015 – 2017). Consultant assisting in the development of a 5-year operational framework, capacity assessment of regional rural advisory services networks and monitoring and evaluation plan development.
- National Institute of Food and Agriculture (2017). Facilitator for a call to conversation about the future of positive youth development.
- University of Arizona. (2014-2015). External evaluator for Western Extension Leadership Development program.
- University of Georgia. (2012-2018). External evaluator for LEAD21 program.
- World Bank. (2017). External evaluation of African Forum for Agricultural Advisory Services.